THIRTY-SEVENTH YEAR, NO. 1.

GULF COAST NOW A NEW MODEL OF **NATIONAL RESORT**

More Money Spent Right Will Guarantee Great Dividends.

BY SAM TRUFANT, JR. To and from the Gulf Coast by motor car at this time of year, over the new bridges, is an experience in sprightliness and color—relieved by contrasts. This probably is just about the emphasis that should be given. KILN GLEE CLUB The whole impression is one of de-lightfulness; the air is crisp—this is the time of year—the roads are fine, except in spots which are pretty bad, the open marsh country has blue water in the background or purple in the moosed woods and there are splotches of deep crimson leaves along the road; the Pontchartrain bridge is an exhiliration; there is excitement speeding along the top of on one clean sweep to Bay St. Louis nice and discriminating. with only loose gravel and a few hard spots in the road to interrupt the thrill of rushing along. There are responded. definite thoughts that an imperative

in contact with the developing Coast. Address of Mrs. Favre, district By contrast with twenty years ago chairman, was followed by appointyou feel that many of the dreams of ment of committees. the then optimists are becoming true. the then optimists are becoming true. Luncheon was announced at the The contrast with ten years ago is alclose of the morning session. It was most as great. The most progress has prepared and served by the Home front stores; traffic signals, and the in white and green. any other factor makes the future of to a close. the Coast a certainty.

seems there is no turning back. The the hostess. Coast is going ahead. At the present rate of progress, five, ten years, should see it the beauty spot of the South. There isn't much desirable or livable Coast country between Corpus Christi, Tex., and Pensacola, Fla., only about sevent ymiles in all. And there are billions in money and the millions of people of the entire Mississippi valley to normally flow to this seventy miles of palms, oaks and blue water. Only a stupid blundering in spending money to make this stretch of cuntry a place to live in that people with plent yof money like, along the entire stretch. But the membership and the unusual success under to make it good enough for these people with money to want to live there. They will pay good dividends on any investment that is well spent.

Chevrolet Motor Company assisted membership and the unusual success which according of the membership and the unusual success which according of the membership and the unusual success which according of the membership and the unusual success which attended the ball given Monday people with money to want to live there. They will pay good dividends on any investment that is well spent.

Chevrolet Motor Company assisted membership and the unusual success which took the form of the meeting which took the form of the meeting which took the form of the money from the aucromagnetic people with money to want to live them. Claud Monti, but the machines in the Home Science devices the auspices of Mrs. E. Van Whitfield, assisted by the permanent of the mether of the day's many duties between the auspices of Mrs. E. Van Whitfield, assisted with boiled dinners, tired and irritable the costume. COVINGTON, LA.,

COVINGTON, LA., on any investment that is well spent. is the best ball they ever gave, both illustrated in the form of playlets, de- Quintini, as chef, was enjoyed thor- the costume. Eight o'clock. This is the opinion of many persons in point of attendance and financial picting the proper procedure to be oughly, Dr. Shipp thanked these who seem to know best. Last week returns, to say nothing of the social followed in the successful operation parties fittingly and complimented ART EXHIBIT IN BAY a St. Louis capitalist bought an old side. home place on the beach between Between thirty and forty people Immediately following the meet-Gulfport and the Edgewater Gulf ho- motored over from Gulfport, headed ing the dealers were guests of the tel. He paid \$148 a front foot at auc-tion, and the house must be torn Maccabees, Mrs. Cochran, also by of-orate banquet in the Roosevelt hotel. down to make way for a modern resi- ficers of the Gulfport Tent and Mag-New Orleans moving into the Gulf possible. Coast.—N. O. Times-Picayune.

INSTALLS FINE REFRIGERATOR FOR

Local Serve-Self Store Is Ready For Spring and Summer Trade.

Preparatory to the spring and busy summer season, Coast Serve-Self Gaspar Maurigi and his good and de-Store management had installed this voted wife erected in their residence week a frigidaire equipment that will in Main street on Monday last one of insure proper temperature for meats the most beautiful altars ever seen in and all other perishable goods in their these parts. store in the Echo Bldg. The system | Spread about the foot of the altar installed is of the very latest, and upon tables that fairly groaned with makes away with use of ice. An even the weight of the Lucullian feast temperature of 32 degrees at present | were gastronomic delights that would insures and protects the purity of have gladdened the eyes of the most

entire interior of the store repainted throughout the day to pay homage to in pure white, and a general prepart the beloved patron Saint and other ation for the new year has been hundreds, attracted by the extraordimade. This work will be completed nary, came to satisfy their curiosity before Saturday and Manager Koch To all who entered the large and asks the public to call and visit the beautifully decorated room the one renovated store. New goods will continue to arrive frequently and it is planned to popularize the Self-Store. Was the great sincerity of purpose as well as the heautiful spirit of faith-Watch for future advertising.

SCHUBERT CLUB OF BAY ST. LOUIS TO CNTERVAIN TUESAY

Musicale to Be Presented Tuesday Night at Masonic Temple

The Shubert Music club have issued cards for a recital to be given on next Tuesday evening, 8 o'clock, at the Masonic Temple auditorium, and members of the Gulfport Philharmonic Society have been especially invited and will attend un a body.

The Bay St. Louis club has much salam and several works and instru-

COUNTTY P. T.A. MEET SUCCESS

Meet at Kiln Saturday—Address of Welcome Delivered By Prof. S. P. Powell.

Address By District Chairman, Mrs. Favre, Followed By Luncheon.

twenty-foot embankments between Kiln on Saturday last was a success time being extended. drainage ditches in the dense cypress in every way. Much business was swamps. Striking the gravel road in transacted and the choice of officers Rotary club is a return compliment the quarterly get together supper by ten preach," comes to mind. The old the cutover pine land is entering up- for the coming year was unusually to the local club, who held such meet- members of Chamber of

of welcome and Mrs. C. C. McDonald better acquainted.

The musical numbers by the Kiln need for New Orleans people is a Glee Club brought forth much apconcrete or at least an asphalt high- preciative applause. State and District officers were in-At Bay St. Louis one comes first troduced and warmly welcomed.

made in ten years or even Economics class and was delicious. Resident Agent, Leo Ford, dent Joseph O. Mauffray presided, There are paved streets, brick The room was attractively decorated

seawall. The Coast spirit manifested A vocal solo opened the afternoon it wanted the outsiders and they session, followed by invocation by have wanted the outsiders and they Rev. Mr. Gilmore. Then came the have come, and the character of the round-table discussion, led by the people on the streets, on the porches State vice president, a delightful of their houses, in the hotels, is one reading and Dr. Shipp's most interestof a new people who have brought a jing address. Reading of morning's new spirit to the Gulf Coast. It is minutes, reports of committees and this spirit that probably more than announcements brought the meeting

The entire session was made en-Progress has gone so far now it joyable by the cordial hospitality of

MACCABEES HAVE SUCCESSFUL SAINT

Many Visitors from Pass and plan for the sale of more than a million units in 1928. Gulfport—Funds to Buy Never before did a Chevrolet year was presented Paraphernalia.

Bay St. Louis' Order of Maccabees Mr. Ford declared. continue to flourish as is best evi-

purchase paraphernalia necessary for spring from coast to coast. the local degere team, which it is planned to have full-fledged.

SERVE-SELF STORE Gaspar Maurigi Erects Beautiful Altar Monday, Honoring Saint Joseph

In keeping with the time-honored custom of honoring St. Joseph on March 19th, our fellow townsman,

confirmed epicure.

Also the management is having the Hundreds of the faithful came well as the beautiful spirit of faith-fulness and charity that prompted Mr. and Mrs. Maurigi in their under-

> During the day several huge baskets were filled and sent out to dif-ferent institutions while others found their way to very poor families.
>
> Mr. Maurigi estimated that the number of visitors during the day would be close to three thousand. Mr. Maurigi observes the feast of St. Joseph annually but this year's observation was—so say the many— by far the most beautiful and sump-

LOCAL ROTARIANS WILL VISIT PASS **CLUB ON TUESDAY**

Inter-City Meet to Be Held at Inn-By-The-Sea With "Christian" Rotes.

By invitation of Rotarians of Pass Christian, represented by Rotarian B. Knost, who visited the Bay St. Louis Rotarians Wednesday with a formal message, local Rotarians will not meet next Wednesday as per cus-tom, but will journey over on Tues-WINS PLAUDIT day to Inn-by-the-Sea where an inter-city meet will be held, and members of both clubs will lunch in the Marine dining room at the Inn.

For the occasion there will be a special program and Rotarian Knost announced nothing will be allowed to remain undone. On the contrary, he says, there will be something doing every minute, and of this there will The County P. T. A. meeting at the | be 65 minutes, with a possibility of

The invitation from Pass Christian Professor Powell made the address was stated, it is an effort to become tion.

"A Tale of Two Cities" at the Innby-the-Sea cannot but be most interesting, entertaining and finally me-

CHEVROLET AGENT

Reports Enthusiasm For

ORLEANS SALES MEET

RETURNS FROM NEW

Year's Prospects.

The Chevrolet Motor Company in 1928 is planning to break all production and sales records in the history good. of the company according to Leo G. Ford, local Chevrolet dealer, who recently returned from New Orleans where he attended the annual Chev-

Over four hundred Chevrolet deal ers and associate dealers who attend-

meeting create such unbridled enthusiasm as was displayed over the Chevrolet prospects for the year,'

Regional and zone officials of the

The New Orleans meeting was the The benefit was given in order last of a series of forty-three similar

CIRCUIT COURT FOR HANCOCK CO. IN **SESSION FOR WEEK**

Judge W. A. White Opens Spring Term—J. E. Baker Foreman Grand Jury.

Spring term of Circuit Court for Hancock county convened in Bay St. Louis Monday morning, with Judge W. A. White on the bench and Districe Attorney W. M. Colmer representing the State. Bob Murphy is court stenographer; A. G. Favre, clerk; J. C. Jones, sheriff.

Only criminal cases are on the calendar for this term, and a special term of court will be called in May Logtown, is foreman, and which, at this writing, is still in session, with

five indictments already returned.

Although there is considerable record on the docket, it is expected to clean up the work within the present week. Monday brought many people to the county seat, the like of which had not been seen in a long while.

Open New Filling Station.

Another attractive filling station

BAYCITY C.OF C.HAS BANQUET

Gathering of Members and **Others Hear Annual Report** of Secretary Gentry.

OUT-OF-TOWN GUESTS ARE AMONG SPEAKERS

M. Dean of A. & M. College and District Atty. Colmer Deliver Addresses.

Thursday night on the occasion of The old story of "rotten pay," rot-

number of our citizens and out-of- quick response. town guests were Hon. "Bill" Colmer, of Pascagoula, our district attorney, joinder. and Dr. J. M. Dean, organization "Exac specialist and fair worker, Mississippi preach." A. & M. college. Miss Maymie O'Dom, Hancock county demonstration agent, was also a guest, although fully affiliated with all public work of the Chamber of Commerce.

In the absence of President H. S. Weston, who was away, Vice Presiand from time to time delivered remarks very apro pos to the occasion. The first speaker was Dr. Dean. whose remarks were along the most constructive work, indicative of the value of agriculture endeavor and general public work for the public

Commerce and the annual report of one plans to go.

Secretary Gentry's report for the on it. You will be sorry if you do the St. Margaret's Daughters, and expectation of the pect to begin in the near future with "To every homemaker the perfection." rectors of Chamber of Commerce. It know! was received with much applause and Everyone is asked to come in tacky the comment followed was to the costume and try for the prize. There effect the organization had passed will be most exciting games. In othcan prevent a scramble for home sites denced by a constantly increasing Chevrolet Motor Company assisted through one of the most successful er words a good time is promised.

them for the organization on the success of the feast.

Among those present were M. I Ansley, C. C. McDonald, Brother Peter, Wm. A. Starr, H. U. Canty, dence. A New Orleans woman bought nolia Hive of Maccabees. Pass Christhree stores in Gulfport last Mon- tian was also equally well response by Mr. Felix Doran, J. M. Dean (A. & M. College), Dr. J. three stores in Gulfport last Monday, as an investment. This is capital from the Middle West and from bridge over Bay St. Louis making this New Orleans moving into the Gulf D. G. Plesants, Geo. L. Cuevas, L. J Norman, R. A. Sellier, Horace L. Kerfunds might be raised with which to meetings being held this winter and gosien, Dr. C. L. Horton, Ed. Arcen-

The concluding paragraphs of the annual report, which failed to find space in last week's Sea Coast Echo.

Here's a Day's Routine. The above mentioned achievements embrace activities over a period of one year, but let us glance for a minute at a day's routine.

the first time he comes straight to the Chamber of Commerce, perhaps ective buyer and wants information for the disposal of civil cases.

Judge White delivered his customary splendid charge to the grand jury, of which J. E. Baker, resident of the present, past and future of this city. We maintain a cordial and hospitable attitude to all. No request is too large or small to receive our most serious consideraand literature as to the present, past and future of this city. We maintain a cordial and hospitable attitude to to receive our most serious considera-

Letters and telephone calls are received daily covering a vast field, one from a Scout Master desiring to bring letter from a party who wants to rent addresses of contractors, lawyers or merchants handling certain commo-

Maintains Bureau Information. We maintain a bureau of informa tion which includes data on various subjects, lists of houses and apart

building has been added to the city's ments to tent, road maps, pamphlets business asset. Robt. L. Genin, owner, has had an attractive stucco front constructed to the building in Secconstructed to the building in Second street near Carroll avenue, of ond street near Carroll avenue, of which E. E. Norwood, of Smith & Norwood, associate architects, is designed.

Louisiana Bankers to Meet on Coast.

Louisiana Bankers to Meet on Carroll avenue, of which E. E. Norwood, of Smith & Smith to live in but we expect the carroll avenue of the form the coast ways. It's your organization, so if you don't like the way in is fine balaries of the Coamber of the composition of building a bridge between the two cities in a special least of the Coamber of Coamber

SALARY CITY HEADS FINALLY FIXED BY **BAY CITY VOTERS**

Two Hundred and Twenty-**Five Dollars Month Alotted** in Special Election.

After voting a proposition to pay salary of Mayor and two commissioners, city of Bay St. Louis, at \$250.00 per month in the negative, voters again on Thursday voted on the same question, only this time it was on a reduced figure.

To pay the mayor and two commissioners each and separately the sum of \$225.00 per month was successfully voted for. The figures tell how the voting resulted. For \$225 per month salary, 277. Against said salary, 170.

Majority, 107. There is a general feeling of satisfaction the question is settled. The There was quite a gathering of Echo has always contended the labusiness representatives at K. C. Hall borer is worthy of his hire.

ing here some time ago. Besides, as and under auspices of that organizawas stated, it is an effort to become tion.
better acquainted.

The occasion was favored by quite "Fifty cents per preach," was the "That's rotten pay," was the re-

"Exactly, rotten

TO RAISE MONEY FOR SPECIAL FUND

"Country Party" to Be Given at Central School on Friday Night, March 30th.

Every parent and every person in terested in a good time is cordially Mr. Colmer was the speaker of the invited to the country party to be evening and his comments were large- given at Central School on the night ly based on the work of Chamber of of March 30th, Friday week. Every-

rolet sales meeing in the Tulane the- the Bay St. Louis C. of C., which had Every woman is asked to bring an been previously read. He said the escort and some sandwiches put up ters, but expect to work hand in ninth, \$5; Miss Lucille Watts, 1007 outstanding function of a Chamber in any kind of a box, packed in exof Commerce was something that was celsior if desired. The only request of suffering humanity. ded the great sales meeting, heard intangible and in a measure was in- is that the lady must not let her hus-Mr. H. J. Klinger, general sales man- visible, and that was service. It per- band see what kind of a box she has. entertained Rev. Father Gmelch, Mrs. of not only winning honorable men-JOSEPH'S DANCE

Mr. H. J. Klinger, general sales manager of the Chevrolet Motor Company, sound the keynote of the biggest campaign ever undertaken by
Chevrolet Mr. Klinger outlined the

Mr. H. J. Klinger, general sales manto the matformed the greatest work in the matter of service, did so many things and that was service. It perthe boxes of lunch are to be auctionter of service, did so many things and that was service. It perthe boxes of lunch are to be auctionter of service, did so many things and the two many things and the beauctionter of service, did so many things and the two many things and the beauctionter of service, did so many things and the two many things and the beauctionter of service, did so many things and the two many things and the beauctionter of service, did so many things and the two many things and the beauctionter of service, did so many things and the two many things and the beauctionter of service, did so many things and the beauctionter of service, did so many things and the beauctionter of service, did so many things and the beauctionter of service, did so many things and the beauctionter of service, did so many things and the beauctionter of service, did so many things and the beauctionter of service, did so many things and the beauctionter of service, did so many things and the beauctionter of service, did so many things and the beauctionter of service, did so many things and the beauctionter of service, did so many things and the beauctionter of service and the Chevrolet. Mr. Klinger outlined the many and served in a capacity like husbands, don't try to see what your wife's box looks like so you can bid cle number 1, but have merged into winning letter of Mrs. Partridge's John de Armas, member Board of Di- supper of a cute little—well—you

CITY IS CENTER OF

Many Paintings in Oil and Water Color Depicts Local Scenes and Affords Study.

eaux, A. A. Scafide, Aug. Schiro, E. Association, of which William Wood- ington, which, it is planned to Van Whitfield, J. C. de Armas, Cap- ward, of Biloxi, is president, have a the "Saratoga of the South." tain Charles Traub, Sr., G. E. Tem- most attractive and interesting explet, Paul Spigguza, Mr. Guseige, Mr. hibit of paintings in oil and water and each Saturday and Sunday there-Connors, A. D. Benvenutti, Chas. G. color, including color photography, in after, starting at 2 p.m., there will this city, located at the Chamber of be seven races daily on the "best half-Commerce.

Mr. and Mrs. Munger, represent- grand stand will seat 2.500. ing the Association, and residents of and hung the various pieces of can-

The Chamber of Commerce is ever pier, the old market in Mobile, scenes it easy to travel to and fro either for the official host of a city. Whenever from Louisiana, etc. From here the the day or week-end. a visitor or a tourist visits a city for exhibit goes to Mobile for similar

exhibition. All exhibits are work of members he is seeking information as to how of the Association, and may be purhe may find an acquaintance or a chased, if desired. This is the first relative in the town, perhaps he time such an exhibit has come to Bay wants road maps or information as to St. Louis and it is gratifying to note road conditions. He may be a pros- so many residents have evinced an

Admission to the exhibit at Chamber of Commerce is free. The public is invited. No obligation whatever will be incurred.

To Meet at Mrs. Evans'

The March meeting of the Woman's Missionary Society will be held his troup for a camping trip, another in the home of Mrs. J. A. Evans on Thursday, the 27 inst. at 3 p.m. A a cottage, another asks for names and full attendance is desired. All interested are assured of a cordial wel-

CHASE, CORNER, CATCH. The Wild West had nothing on Clarksdale last week as speeding cops sent shouts and shots after Kenneth Jackson, who made Clarksdale cobblestones hot as he dashed for liberty in a liquor-laden car. Fifteen

years old, Kenneth was cornered, col-

CATHOLIC CIRCLE HAS SUCCESSOR

Organization of St. Margaret's Daughters Succeeds Catholic Circle.

MRS. E. J. LACOSTE **ELECTED PRESIDENT**

With That of King's Daughters.

Our Lady of the Gulf Circle of St. Margaret's Daughters was organized Saturday, March 17th, 3 p.m. at St. the first regular meeting, which will first prize of \$10,000; Mrs. Clyde take place first Wednesday of April Watt, Midwest, Wyo., second prize of at the convent. \$5,000; Mrs. Mervyn Dunnagan, was the at the convent.

and Mrs. Van Husen, of Long Beach, fourth, \$1,250; William T. Gray, assisted. Brooklyn, N. Y., fifth, \$1,000; Mrs. assisted. Officers elected were: Mrs. E. J. C. M. Davis, Deaver, Wyo., sixth, Lacoste, president; Mrs. G. Boh, first \$700; Mrs. Mary M. Allen, Newark, vice president; Mrs. J. A. Green, 2nd N. J., seventh, \$500; Mrs. Victoria

May, are Mrs. J. A. Green and Mrs. ond prize, \$125; Mrs. J. M. Massey. Katherine Markey; alternates, Mrs. care of Great Southern Hotel, Merid-Leche and Mrs. G. Y. Blaize.

St. Joseph's Academy, 3 p.m., first Belzoni, sixth, \$25; C. Smith, 1110-Wednesday of each month. olic Charity." This organization will eighth, \$10; Miss Angelima Lavecanot conflict with the King's Daugh- hia, 1733 Washington St., Vicksburg,

TO BE SCENE OF

Will Be Seven Races Daily -Clean Racing Promised.

Echo announces week-end races over or completely finished. The work-Under auspices of Gulf Coast Art in our Louisiana sister city of Cov- manship is superior, the economy Association, of which William Wood- ington, which, it is planned to make amazing, the whole process a safe-Beginning Saturday, March 25th.

mile track in the South." The new This week-end diversion will Pass Christian, came over Monday presented under the auspices of St. Tammany Parish Amusements, Inc. All roads lead to Covington. Fin-The views are most initimate, in- ished and opened bridges and hardcluding scenes along the Mississippi surfaced and graveled roads from the Coast beach, fishing from Gulfport Mississippi Coast and interior make

Election Commissioners Report.

Ofifcial report of City Election fix salaries, follows: To the Commissioners and Mayor

of the City of Bay St. Louis: This is to certify that we have duly and legally canvassed the returns of the Special Election held at the City Hall on the 15th day of March, 1928, as to the salary of the Commissioners and we hereby certify that the results of said election is as follows:

For said salary _____377 Against said salary _____270 Majority in favor of salary 107 Certified to by us this the 15th day of March, 1928.

E. J. GIERING, DAN. J. ZIEGLER, JOHN BUEHLER, Commissioners of Election J. L. MITCHELL, CLARENCE SOULE, Clerks of Election. JOSEPH LANG, Peace and Returning

NATIONAL CONTEST HAS BAY LADY AN ASSOCIATE WINNER

Mrs. Winfield Partridge Participates in Popular Prize Competition.

Mrs. Winfield Partridge, 600 North Front St., Bay St. Louis, Miss., has been declared among the winners in the \$50,000 cash prize competition conducted by the laundryowners of the United States and Canada, according to information received here today from contest headquarters at Indianapolis.

Work Will Not Conflict the 1,044,372 letters entered in the competition from practically every civilized country on the face of the globe. The subject was, "Why The Laundry Should Do My Washing." With the honor accorded goes an

Winners of the ten national prizes announced today are: Mrs. A. W. Joseph's Academy, with 25 members, Thomas, West Allis, Milwaukee, Wis., Mrs. Kennedy, high president, pre- Portland, Ore., third, \$2,000: Mrs. sided. Mrs. Ritayik, of New Orleans, Mary E. Hole, Bartlesville, Okla., vice president; Mrs. J. A. Green, 2nd vice president; Mrs. Katherine Markey, 3rd vice president; Mrs. G. Y. Blaize, recording secretary; Miss Elsie Mauffray, financial secretary; Mrs. H. C. Glover, corresponding secretary; Mrs. H. C. Glover, corresponding secretary; Mrs. H. F. Tatum, 2812 Tenth St., Delegates elected for the annual Meridian, first prize, \$225; Miss convention which will take place in Bertha E. Roak, Water Valley, secian, third prize, \$100; Mrs. Florence Name selected, "Our Lady of the S. Odgen, Rosedale, fourth, \$50: Mrs. Gulf"; motto, "For His Sake"; colors, J. M. Menger, P. O. Box 497, Vicks-"Blue and White"; place of meeting, burg, fifth, \$35; Mrs. W. H. Allen, 17th street, Meridian, seventh. \$20: Object, "Church, School and Cath- Mrs. Miles Campbell, Horne Lake,

> hand, and side by side for the uplift 23rd Aye., Meridian, tenth, \$5. Mrs. Winfield Partridge, of Bay Catholic Neighborhood Circle No. 1 St. Louis, Miss., has the distinction

their first big work, the entire reno- tion of modern laundry service solves vation of the Boys Parochial school, a problem peculiar to her locality and in memory of Brother Stephen, which environment. For example, after will be called Brother Stephen's Me- having tested laundry efficiency the morial. Everybody is interested in thrifty hausfrau finds it unnecessary this project, and there is no doubt to rise at dawn to finish her wash-

"What a contrast to have one's laundry solicited courteously and WEEK-END RACES taken where responsibility for it is backed by millions in equipment, sanitary and scientific safeguards. Here UNUSUAL INTEREST Beginning Saturday, There clothes are marked and sorted systematically as to color and fabric, then assigned to water of sterilizing temperature and thoroughly rinsed. Individual requirements and purses are considered, clothes are delivered An advertisement appearing else-where in this issue of The Sea Coast partially, dampened for home ironing guard to the health of loved ones and an invaluable aid, lightening the responsibilities of every woman.

Jannings Defies Tradition in "The Last Command"

Emil Jannings, the great character actor who appears at the A. & G. Theater Sunday and Monday in the stella role of "The Last Command" is a consistent defier of tradition. His pictures, in nearly every instance, have a tragic ending, which defies the general American idea that all plays or motion pictures must have a happy ending in order to "get over." So it is with "The Last Command," Paramount's latest picture in which the great action is featured. Jannings encounters no end of distress while William Powell, who is the villian, escapes all the traditional unnappy fates of the orthodox villain Even Evelyn Brent, the beautiful heroine, who plays the part of a Russian Revolutionist, meets an unhappy

fate. As Jannings is a real artist he believes that art may best be served by setting down an event just as it would probably happen in real life, regardless of the consequences, which explains his attitude on plays as a whole. Fans will remember the pictures "Variety," and "The Way Of All Flesh" in which this famous artist appeared, and will hesitate to condemn these works of the great artist as not coming up to the standard the movie going public has set for itself.

So it is with "The Last Command." Bridge to Connect Biloxi and Ocean Springs.

加克其类的形式扩加

ECHO BLDG. Thirty-Seven Years of Publication.

Chas. G. Moreau, Editor and Publisher.

Official Joursal Board of Supervisors. Official Journal City Bay St. Louis.

Member National Editorial Association. Member State Press Association.

> Subscription Terms, \$2.00 Per Annum 'Always in Advance.

Entered as Second-Class Matter at the Postoffice, at Bay St. Louis, Miss., under Act of March 3, 1879.

Just as a friendly warning, look out for spring poets

Political parties, we predict, will be careful how they

Long editorials are seldom read. The same may be said of short ones.

accept big money this year. Any young man about Bay St. Louis can tell who

the sweetest young thing is. School is getting on, and before long the problem

When men and women and politicians agree, we will certainly have peace on earth.

will be, "where do we swim today?"

Secretary Wilbur seems to take his navy seriously whereas many of his critics think it's a toy.

Women are better advocates of peace than men be cause they are more apt to make-up.

The man with the little black mustache and the little handbag is what is known as a peddler.

Correct this sentence: "While you haven't asked me, I am very glad to make a substantial donation."

Any town that lets mail orders go out when catalogs come in is going to be a dead town sooner or later.

the politician who hasn't had any for the past four

Our idea of a poor gish is the American girl who is swallowing the Hindu religion in order to get her a man.

It may not be surprising but big business men don't think anything of giving money to help the beneficient politicians.

The imaginative painter was asked to portray the lion and the lamb lying down together. He painted a

they can buy a chic silver fox scarf for their wives for

As a general proposition if a man has any money his friends can request more favors than his money will

A man took us to task the other day for upholding the government's policy in Mexico. As far as we know we never "done it."

long enough for them.

of a cigar lighter, which worked, thereby breaking all who put things over, known records for these devices.

Subscribers are hereby informed that in the face of the widespread prosperity we are taking subscription renewals at the old stand. Hats checked free.

It is a great pity that the newspaper publishers cannot persuade the general public to manage their papers and thereby please the general public.

The voter might have the idea that the members of Congress talk, but after they get back among the home folks we will understand what real talking is.

A USE FOR CORNSTALKS.

Farmers who grow corn will be interested to know that Dr. Bela Dorner, of Hungary, has developed a process for converting cornstalks into imitation silk, paper, gunpowder and other products. More than this. Dr. Dorner is now supervising the experiments being con ducted near Danville, Illinois, where machinery is being tried out in order to ascertain the best types for the

The manufacture of this cellulose pulp will, in time. add considerably to the profits of corn growers, say eral Motors and Radio Corporation stocks. Of course, those who are acquainted with the prospects: Dr. Dor- when one speculator wins, another loses, but we hear such long-range forecasts with any ner says his method is being used commercially in Cen-little or nothing of the financial deaths. tral Europe, and that broomcorn stalks, previously con-

TWO DISASTERS.

Spectacular disasters were reported last week from Brazil: Hundreds of unsuspecting men, women and children were killed in each tragedy. The break of a huge dam, in one place, and the shifting slide of much earth along the mountain wiped out human beings like flies in the foreign country.

The Brazilian disaster, coming first, attracted much attention. However, it was the hand of nature, smiting the sons of men, and there is no way that it could have been prevented. Perhaps, the huge flood of water that devastated the Californian valley was to result of some natural upheaval, but at this distance it looks like the result of human accident or carelessness.

Pew citizens of Bay St. Louis can imagine the terror that grips a section, thus afflicted. To think of hunselence the exhibit goes to Mobile. This is therefirst time dreds of families; suddenly and without warning, over the Association held an exhibit in Bay St. Louis, and whelmed in unexpected death, staggers the imagination; for this we are indebted to the efforts of Miss Mayanie

refered are not alive to report the tragedies. "Naturally, our sympathy goes our intale adapte to the victims. Their late grieves all. Worst of all; there is nothing that we can do to side or succor, the distributed manifest ranking ranking to the distributed.

Practically every mail coming into Bay St. Louis brings its quoto of attractive advertising matter from the mail order houses in the larger cities. This advertising seeks to divert the life blood of this community to enrich the owners of the big concerns in the other

Some of these wonderful inducements fall like dead leaves in the winter and bring in no returns. Ther there are others which produce customers for the out of town concerns, and they send their cash away from home in the belief that they are getting superior value to those offered here in Bay St. Louis.

The articles they buy may be offered at what seems a lower price, but the customer is doing to his home town just about as serious an act as though he should draw from a fellow being a portion of blood. Ordering by mail once or twice may not show any serious results. however, if the practice is continued, it will eventually of George Washington, believes that sap the very life of the community, and the town which may have promise of becoming a growing and prosperous city dwindles to listless community.

Suppose you order a watch, a cook stove, or some kind of an electrical appliance from a mail order house. The price may seem lower than that quoted you by a local dealer, but what do you get. Nine times out of ten the article is a brand or make never heard of before. If it does not come up to what was claimed for it, the buyer is the loser. If he undertakes to have it repaired when it goes bad, it is doubtful if duplicate parts can be obtained, and if they can, it is extremely doubtful if you could get anyone in Bay St. Louis to work on it

On the other hand, when you buy from the local merchants, if the article is not satisfactory, all you have to do is to take it back to the store and the merchant will gladly make an adjustment for you.

You mail order customers think this over, too When your church, society or whatnot, wishes to raise funds for this or that undertaking, the home merchants are the first ones to be called upon for contributions, of either cash or merchandise. You would not dare think of asking the mail order houses for aid along this line. When the King's Daughters, Red Cross and other organizations put on their drives the home merchants are the ones who contribute the most. Picture the mail order houses in Chicago, New York or Philadelphia sending money to Bay St. Louis for local charities.

And another thing you might remember—the local merchants pay the largest taxes to the town and the county. This tax money is what makes Bay St. Louis a safe place in which to live. It pays for the police Our idea of a poor fish is the American awarded department. It pays for the fire department. It pays for the protection of the public health. It makes Bay brought by Luculius from his wars St. Louis a worthwhile town in which to live, and if you cease to give them your patronage, you are killing the goose that lays the golden egg.

Maybe you never thought of these things when you hurried to the postoffice for a money order to be sent Many a farmer is now planting a crop in order to to that mail order house way out yonder somewhere. If ask the speculators how much they will let him have you did not, you should have, and if now you continue to patronize them after having been told of the injury cheap fertilizer for farmers, and exyou are doing your home and yourself, you are just void plosives in case of war. of any patriotism whatever, and can be classed only as a traitor to your community.

Think it over.

BEGIN ADVERTISING NOW.

Newspaper advertising enjoys the greatest patron-Appreciative husbands will be glad to know that age of any form of advertising. Huge corporations spend tremendous sums every year to inform and lead the buyer. The press delivers the goods and gets the bulk of the appropriation.

> The situation in Bay St. Louis is the same as everywhere else. Here the newspaper is the best form of cans, who do not like to pay double to make his purchases at home. Nupublicity, as well as the cheapest. Merchants who delay or devote half an hour to bargaining their advertising because they do not intend to outspend over a trifle. cigarette manufacturers are losing business through their failure.

It is better for every advertiser to begin modestly and expand than to begin extravagantly and lose his The end of the world will catch many men with debts money, and most costly to his business, his faith in the unpaid. As a matter of fact, the world will not last power of advertising. If there is anything on the market today that has been put over without advertising we don't know what it is. Every merchant realizes Historic note: A New Jersey child recently got hold this, even if he doesn't emulate the example of those

CHAMBER OF COMMERCE REPORT.

Noteworthy is the annual report of the Bay St. Louis Chamber of Commerce, which was presented last week in annual gathering by Secretary Frank S. Gentry.

The report, which has been published in the columns of The Sea Coast Echo, and of direct interest to every citizen of Bay St. Louis and Hancock county, hits only the high spots and even then ample evidence is given the association of commerce is a good thing both for the city and county, and no better approval of the work can be given than by added membership.

No locality expecting to progress can well do without such organization, and it is gratifying to note Secretary Gentry's report carries so much activity. There will be plenty of work demanding organized attention this year and we look to the C. of C. to continue function with a good, strong and active membership.

HERE'S PROSPERITY!

Speculators on the stock exchanges recently report ed big killings out of the spectacular advance of Gen cently made himself the center of a

In time, some pseudo economist will point to the Official forecasters do not pretend sidered useless, are excellent material for cellulose pulp. high prices made by speculative stocks in answer to a week or so ahead, and two or three plea of the farmer. The agriculturalist will be told days is nearer their normal prophecy. that the average high of twenty leading industrials But as that there may be some touched new levels, that the country is more prosperous method of telling, other than by than ever and that the reason the farmer is not prosperous is his failure to adopt modern business methods. If there is any such method,

This may fool some people, but it doesn't fool many its discovery would be farm relief of Hancock county farmers, even though we have a paucity—the bets possible kind.

ANARAIMEIBITIN BAY STILLOUK

Lovers of art and of the beautiful will, if interested, find themselves amply repaid by a visit to the rooms of the Chamber of Commerce; where the Gulf Coast Art Association is holding an exhibit. This is free to the public and the place is opened daily.

There should be no excuse for no end winting. From

Of injured and wounded there are few; those who suft Oldon, county demonstration agent, with the Chamber of teammerce cosponating.

"The Mississipp Legislature is well into the twelfth Land to a more than send of a general slaws of the december of

Men Warie of Meiala The Cenerosity of Nature. Plant falle? Certainly A Good Italian Law. BY ARTHUR BRISBANG.

R. J. Wensley, inventor of a me-chanical man that unveiled a statue men made of metal will liberate us from industrial slavery, as Washington liberated us from European ty-

(Copyright, 1927)

Workers need not fear that me tallic "robots" will ruin the labor market. Long ago mechanical men and women made their appearance in machinery of all kinds, driven by steam and electricity. One machine does the knitting for ten thousand women, one locomotive pulls the load of a thousand stage coaches, replacing 1,000 drivers.

The perfected machine will not be an imitation man standing upright on two legs. That position man achieved to look out over high grass for enemies and prey, in the beginning, and to look up at the stars later. Mechanical men can be only an interesting curiosity, not an industrial success. Science improves on nature and does not imitate it, the ultimate flying machine without bird wings or methods will prove that.

From a big orange tree in Southern California the Riverside Chamber of Commerce sends 126 oranges to as many newspaper editors. The tree is one of two imported from Brazil by the United States Department of Agriculture. Those two trees are the father and mother of all the "Washington navel trees" that make up great groves in Southern

Similarly, a in Asia, are the ancestors of millions of cherry trees that small American boys climb every year. Such are the wealth and generosity of Nature.

Mr. Rogers at Muscle Shoals inspects with his mournful cowboy eye a \$150,000,000 plant built by people to produce nitrogen to supply

Mr. Rogers remarks that such plant lying idle is enlightening. It means that the Government isn't quite ready to deliver the plant over to the power trust.

And until the power trust gets it that trust won't let anybody else use the Muscle Shoals plant.

Thanks to Mussolini's common in Italy to mark prices plainly and stick to the prices. That will increase

Merchants in Italy won't like it but their business and prosperity will

Machinery will be devised eventnally to do the so-called back breakautomobiles, no longer will do.

But nothing should be done too suddenly, unless the Government is willing to precipitate hard times over

ten times." Ten times in its short they pay taxes in your town; they five weeks of life the baby's heart give employment to people in your stopped beating in a struggle against town. pleuro-pneumonia. Ten times it was revived and it probably will live. The doctors did wonders.

There is just a line about the activities of every nature, join the mother. Still weak, following the local clubs, attend the local theaters. baby's birth, she gave her blood in No need to go elsewhere; all the real transfusion to save her baby's life. pleasures of life are available right Her name is Mrs. G. E. Olmstead, and at your doorstep. what she did ten million mothers would do, gladly.

Weather Forecasts.

Fame and fortune await the man who can discover some method of making accurate long-range weather forecasts. Such a weather prophet would be worth all the hire he asked if he could tell how much rain would fall here next August. He would save the farmers a great deal of money and worry.
The Chief of the United States

Weather Bureau in Washington reword storm because he denied the ability of weather prophets to make

Buckley (seriel week)

Blox land Volide The Mississippi Motor Line, operating over the Old Spanish Trail between Mobile and Biloxi, Mobile and Pensacola and Mobile, Fairhope and There should be no excuse for no one visiting. From for Biloxi at 9 a.m. and 3 p.m. and arrive at Hiloxi at 11:50 and 5:30. Provide at Bioxi at 1:50 and 5:30. They leave Biloxi at 2 a.m. and 3 p.m. and reach Mobile at 11:50 a.m. and 5:30 p.m. The company is operating two large 29-chair parlor buses between the cities. The bus travels along the Biloxi Beach bordevard with headquarters at the Tivoli hotel with stopping the Biviera. The route is along the Beach to Gaillavet and across the bridge A. B. Freach

Hancock County Insurance Agency

TORNADO AUTOMOBILE

INSURANCE in all is branches

Let Us Take Care Of Your Needs

A. A. Scafide, S. L. Ingman, Agents.

Phone 108, Hancock County Bank

DR. FRANK CRANE (For The Sea Coast Echo)

SINGING. People spend a vast deal of money every year in listening to singing. But the trouble is they simply listen to it. They are auditors and not

We like to crowd the bleachers, watch baseball and football and tennis games, and we like to go to grand opera and concerts and vaudeville and hear them sing.

But the best part of singing is the reaction upon the singer himself. We are notoriously bad singers.

We hire choirs in churches to sing for us when we ought to be singing ourselves. Do it yourself, is the best advice in physical culture.

Let us not have so many things

done for us, but do them ourselves,

and we will be better off. It may be pleasant to have a masseur or a masseuse work at you, but the best form of exercise is automotive. Get out and take a walk or play a game or do something that starts the sweat and thus improve the sew-

age system of the body, something that circulates the blood rapidly. Exercise should be taken judiciously, of course, but the best form of exercise is mild exercise which you do regularly. Irregular exercise or

good as none at all. Many people are constantly making spurts toward physical culture, but spurts are not what we need. We require regularity.

exercise once in a while is about as

Take any form of physical exercise, any system, for they all embrace some system that will bring the unused muscles of the body into play. There is no better healthful exercise than singing, provided we do the singing ourselves.

Public school teachers tell us that almost any number of youths can be taught to sing, and it is an art that we should all cultivate. There is no better music than con-

gregational singing. The Germans, all of them, can sing their national hymn, and the British non-conformist congregations are vo-

We alone are too much inclined be mere auditors and not doers

Buy At Home.

A community thrives when its mer-Home town buying and trading is

sense, a new law compels merchants as essential to a community's growth and progress as its streets, boulevards, churches and schools. It is the merous "Buy At Home" campaigns have stressed this fact and have taught this important lesson; but still there are some people who go elsewhere than their own home surroundings when making purchases.

The truth is that as good merchandise can be obtained at home as can ing farm work that proud United be secured through the mails from States citizens, accustomed to their any large city; and, as patronage increases ,the quality of the local merchant's stock is bound to grew even greater.

There are numerous reasons why you should patronize your home merchants. They have invested their Newspapers tell of a baby "dead money and their future in your town;

The wide-awake citizen should boost his town in every way. He should take a lively interest in local

And, to put in a word for ourselves, it is a mighty good idea to be a regular reader of your local news-

Willy fell into a deep broad creek They couldn't find him for more'n Said Willy's man as fond tears ris

'My, what a spoiled child Willy is!" PROFESSIONAL CARDS

HOURS: 9-12-2-5 PHONE-494-J. DR. W. S. SPEER

Chiropractor OFFICE AND RESIDENCE 207 MAIN ST. **EXPERT MANIPULATIVE** BAY ST. LOUIS, MISS.

DR. J. C. BUCKLEY. Physician and Surgeon Fahey Drug Co., 126 Carroll Ave.

DR. B. L. RAMSEY, Dentist Office Hours: 9-12, 1-6. Sundays By Appointment. MASONIC TEMPLE BLDG.

TELEPHONE NO. 11.

DR J. A. EVANS.

Destist HOURS: 9 to 12, 1:30 to 6. Hancock County Bank Building Telliebe (e) (e) (e) est

> CON A WALLER AVEROPHNEY SAVETAN

Merchania Bank Building BAY SE LODIS, MISS

ROBY L CENTA

ATTACHENETY MAIDEROUNGERINOR LATE MAY

Practical (FEASIL Contra) DAY SIL DOMES SINS.

DEPART DE

TO TAKE CARE OF ANY KIND OF *JOB ON

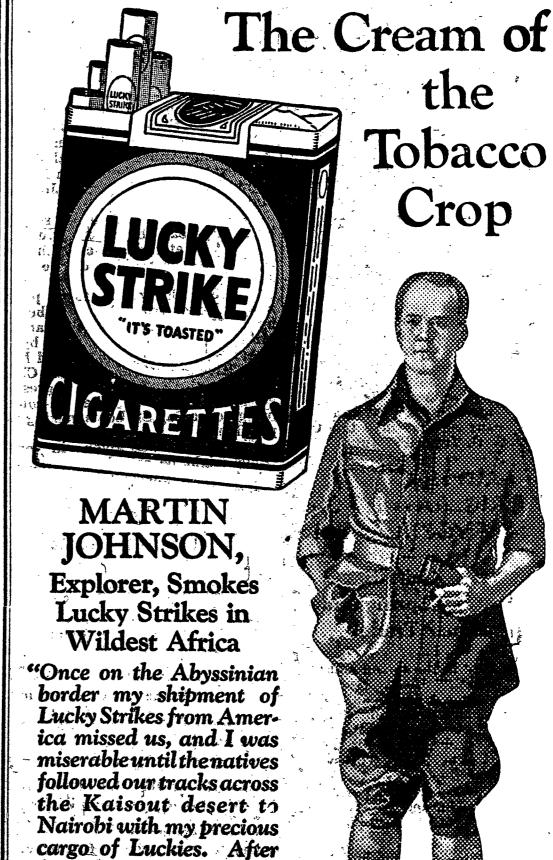
ANY KIND OF AUTOMOBILE.

EXPERT MECHANICAL AND BATTERY SERVICE.

THE KIND THAT GIVES SATISFACTION.

Luwalud Divo. PHONE 224

When You Buy a Battery See That The Name "Ford Is On The Box.



It's toasted

No Throat Irritation-No Cough.

four years of smoking

Luckies in wildest Africa,

I find my voice in perfect

condition for my lecture

©1928 The American Tobacco Co., Inc.

tour in America."

Monogram Brand Edweiter Ribbons, Beiter Kind, SI.00

| STATE OF MISSISSIPPI, HANCOCK COUNTY Notice is hereby given that I will on Monday, the 2nd Day of April, A. D. 1928 offer for sale at the front door of the Courthouse of Hancock County, Mississippi, the City of Bay St. Louis, within the legal hours at public outery to the highest bidde for cash, the following lands, delinquent for the state and county, special schools, bond road and bridge, bond fund, sinking fund, school, advertising, bond fund, road, for taxes due thereon for the year 1927, or as so much thereof as will be necessary to settle said taxes and all costs, to-wit: NAME. DIVISION OF SECTION Mack Hariel, 8e¼ of se¼, 40 acres Mack Hariel, 8e¼ of se¼, 40 acres 31 5114 6.121 2.521 1 4 1.155 Approximation. | Louisa Lind pit nwik of neik (D 4, p 558) 10 acres Chas Jensen, elg of swik, ex. G. H. & N. E. 13 bl 5 11.43 13 dl 18.27 Chas Jensen, pit nw of neik n. 10 acres elg of swik, ex. G. H. & N. E. A. J. Johnson, elg of new of swik, 20 acres 22 gli5 51.00 76 dl 5.50 77 dl 208.25 G. B. Russ, pix of Elboraser Reese el (B 0, p 449), (Gl acres G. B. Russ, pix Stephen Wentworth el (B 0, p 449), 13 acres G. B. Russ, pix Stephen Wentworth el (B 0, p 449), 13 acres G. B. Russ, pix Stephen Wentworth el (B 0, p 449), 13 acres G. B. Russ, pix Stephen Wentworth el (B 0, p 449), 13 acres G. B. Russ, pix Stephen Wentworth el (B 0, p 449), 13 acres G. B. Russ, pix Stephen Wentworth el (B 0, p 449), 13 acres G. B. Russ, pix Stephen Wentworth el (B 0, p 449), 13 acres G. B. Russ, pix Stephen Wentworth el (B 0, p 449), 15 acres G. B. Russ, pix Stephen Wentworth el (B 0, p 449), 1 |
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| Wm. Page, Sr., e½ of ne¼ of ne¼, ex. Dora | W. B. Harbeson, e. of new 1. of new1 |
| S. H. Stratton, sw of self, ex. Cue. 47 acres 15 614 21.68 10.62 . | Okie Frierson, ne of nw¼ of ne¼, 10 acres 13 7 17 1.28 37 40 2.65 THMB R LEASES, 10 acres 13 7 17 1.28 37 40 2.65 THMB R LEASES, 10 acres 13 7 17 1.28 37 40 2.65 THMB R LEASES, 10 acres 13 7 17 1.28 37 40 2.65 THMB R LEASES, 10 acres 13 7 17 1.28 37 40 2.65 THMB R LEASES, 10 acres 13 7 17 1.28 37 40 2.65 THMB R LEASES, 10 acres 13 7 17 1.28 37 40 2.65 THMB R LEASES, 10 acres 13 7 17 1.28 3.7 40 2.65 THMB R LEASES, 10 acres 13 7 17 1.28 3.7 40 2.65 THMB R LEASES, 10 acres 13 7 17 1.28 3.7 40 2.65 THMB R LEASES, 10 acres 13 7 17 1.28 3.7 40 2.65 The sis resting on a wooden bass business to advertise the air mail, deas to a solution the strokes and and strokes and the strokes and and strokes and the strokes and and strokes and an |
| Molse Ladner, ne), of ne; 40 acres S. H. Stratton, nw), ex. A. L. Krondenjer S. H. Stratton, nw), ex. A. L. Krondenjer R. T. Wallace, Lots 3, 5, div. M. Hode Est. So acres Caroline Cameron, pt. nw), of se), (D 2, p 501); 15 acres Emailine Hamilton, pt. se of sw), (D 3, p312)), 1 acre R. A. Wallace, Lots 3, 4, 5, 8, div. C. Mauffrey Est., 100 acres R. A. Wallace, All Trac, 320 acres R. A. Wallace, All Trac, 320 acres R. A. Wallace, pt. w), of ne; 40 acres R. A. Wallace, pt. w), of ne; 40 acres R. A. Wallace, pt. w), of ne; 40 acres R. A. Wallace, pt. w), of ne; 40 acres R. A. Wallace, pt. w), of ne; 40 acres R. A. Wallace, no, pt. n | Mrs. L. Giteranio, Lots 6 to 15 inc., sq. 188 |
| 1.3 acre | lem Pittman, Lots 68, 69, 82 to 87 inc. sq. K. 15,30 228 1.20 18,78 W. Miller, Lots 91, 102, 103, 104, sq. O 2.65 1.261, 1.60 5.51 and specifications, and, whereas the said contractor has failed form the boarding school of S. J. A. Shool Trustees are desirous of protecting of pians and specifications and specifications and the said plans and specifications and the said current or work according to the bondsmen, the city and the creditors, the said current or work according to the bondsmen, the city and the creditors, the said current or work according to the bondsmen, the city and the creditors, and the said current or work according to the said current |
| Emile Cue and W. J. Gex, Pt. J. Baquie cl. (1): 6, p 581-2), 105 acres Jules G. Klump, pt. Lot 1 (B 0, p 582-4) 20 acres J. M. Waits, nw¼, 160 acres Celestine Favre Est., pt. n½, Lots 2 and 3, (L. P. 264), 4 acres Frank Favre, pt n½ Lot 4 (C 5, p 291-291) 9 2-5 acres Wm. Lehman, pt. n½ Lot 5, n of Gainsville Rd. and, O. S. T 26 acres Wm. Lehman, pt. n½ Lot 5 (B 0 p 194-5), Sa 34 8 14 13.77 W. H. Serrers, pt n½ Lot 3 (B 2, p 362-3) 3½ acres ELIHU CARVER CLAIM. N. Greco, 90 acres Paullo Melito, (U. P. 227-87, 12 3-10 acres J. B. LADOSSE CLAIM. Paullo Melito (V. p 56) 2½ acres Sam Melitto (B 3, p 451; C 1, p 25] 17 22-100a 42 8 14 15.30 Warren S. and G. Curtis, pt. Gadon Toulme cl. C 7, p 31), 10 acres Celestine Favre Est., pt. n½ acres 16 8 14 35.70 200 | Despining Schmidt, Lot 18, 8q, 32 |
| (N. p 56), 4½ acres Chas. Frickie Est., w½ of nw¼, n½ of sw¼, ex. J. J. Frickie et al., 146 89-100 acres Arthur R. White, ne of sw¼, ex. east 66 links, 37 88-100 acres Sidney Lafontaine, pt. sw¼ of sw¼ (D, p 257), 4 acres A. Dunsnay, pt. Lot 2, div. C, Colly Est, (C) 9, p 558), 2 6-100 cres Dr. A. B. Russ, all, 231 acres Dr. A. B. Russ, ne¼ of ne¼, sof Bayou, se of ne¼, s½ of nw¼, e½ of sw¼, 395 acres Dr. A. B. Russ, lots 1, ¼, 5, 196 acres Dr. A. B. Russ, Lots 1, ¼, 5, 196 acres J. P. Ward, e½ of sw¼, 80 acres J. P. Ward, e½ of sw¼, so acres A. J. Bilbo, nw¼ of sw¼, so of sw¼, 80 acl A. J. Bilbo, nw¼ of sw¼, se of sw¼, 80 acl A. J. Bilbo, nw¼ of ne¼, se of sw¼, 80 acl A. J. Bilbo, nw¼ of ne¼, se of sw¼, 80 acl B. H. Stratton, se of ne¼, se of sw¼, sw of se¼, 120 acres S. H. Stratton, se of ne¼, se of sw¼, sw of se¼, 120 acres S. H. Stratton, sw¼ of sw¼, 40 acres S. H. Stratton, sw¼ of | p. D. Rostmeyer and Geo. Steele, pt. Lot 77 (D 7, p 582) ps. S. Bürirgeois (Senior), Lot 9, ex. e 60 ft., Roberts per sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 139, 20 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 127 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 129, ex. e 100 ft., Roberts sub. div. of Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 139, 20 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 139, 20 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub. div. of Lot 139, 20 per sa Bourgeois, Lot 12, ex. e 100 ft., Roberts sub |
| Thigpen, 30 acres S. H. Stratton, e½ of ne¼, ne of se¼, 120 ac 20 6 15 12.75 2.75 S. H. Stratton, ne of ne¼, s½ of ne¼, se of nw¼, n½ of sw¼, 240 acres Ernest Mitchell, pt. sw¼ of se¼, 58-10 acres 22 6 15 .77 .16 S. H. Stratton, w½ of sw¼, 80 acres S. H. Stratton, w½ of se¼, 80 acres S. H. Stratton, w½ of ne¼, nw ¼, 240 acres 22 6 15 .77 .16 S. H. Stratton, w½ of ne¼, nw ¼, 240 acres 23 6 15 .672 .792 S. H. Stratton, w½ of se¼, 80 acres S. H. Stratton, w½ of se¼, so acres S. H. Stratton, ne¾, se of nw¼, ne of sw¼ S. H. Stratton, ne¾, se of nw¼, ne of sw¼ | AV ST. LOUIS L, & I. CO. TO TOWN OF WAVELAND AVIS LAW ST. LOUIS LAW ST. |
| Wade Harris, pt. e% of ne%, nw% of ne% 3 7 15 17.34 3.74 251 80 21.49 N. Sam Benton, pt. nw of ne% (D.1, p.646; D.6, p.355), 10 acres 47 15 5.10 1.10 57 40 7.47 N. G. p. 355), 10 acres 47 15 5.10 1.10 57 40 7.47 N. G. D. Broderick, ne of ne% 40 acres 47 15 5.10 1.10 57 40 7.47 N. G. D. Broderick, ne of ne% 40 acres 47 15 5.10 1.10 57 40 7.47 N. G. D. Broderick, ne of ne% 40 acres 47 15 5.10 1.10 57 40 7.47 N. G. D. Broderick, ne of ne% 40 acres 47 15 5.10 1.10 57 40 7.47 N. G. D. Broderick, ne of ne% 40 acres 47 15 16.07 3.47 2.00 57 40 7.47 N. G. D. G. | S. Baltiers, Joseph S. S. Sep. 15 |

TANISLAUS BASKER BALL TEAM OFF FOR CHICAGO TOURNEY Red Devils" Paired With

Grafton, West Virginia, For Friday A. M.

A blare of bugles and a ruffle of rums, shouts of good luck from the sembled multitude, a clanging of alls and a hoarse cough from a loco-. notive and they're off! Date: Mon-lay, March 19th. Time: 10:28 a.m. Yeah, the team was off. What sam? Our team, the "Red Devils" of Stanislaus, and they were on their way to the National Catholic Tour-nament at Loyola University in Chi-ago, Ill., in their third attempt to oring back to the old village of Bay it. Louis the trophy that will pro-laim them champs of Catholic High schools in the United States. Merry times on Monday morning

Merry times on Monday morning is the whole school, Brothers, boys, ooks, laundry mechanics and Cuisine orce with an army's vanguard of vell-wishers from the townsfolks—li out at the L. & N. depot with very big noise they could muster to ive the only team a rousing send-iff on their long journey northward. Those who made the trip are: Bro. Peter, president St. Stanislaus; Coach rady Perkins, Leo Heinen, Capt. Feorge Toca, Harry Blover, Jr., Caster Kramer, Charles Genard, Allendeneres, William Wilson, Ignatius abacher and Howard Jaubert.

With four substitutes and the whole team in excellent condition, Coach Perkins is in a position to give

ach Perkins is in a position to give ttle to any quintet they are paired

The team has been going like a airie fire lately and it will take me first-class quintet to take their

As seen below in the schedule and airings at Chicago, Bay St. Louis is aired with St. Augustine High of rafton, West Virginia, and their rst game will take place on Friday orning at 9 o'clock.

All Well At Louisville, Ky.

Brother Pobert, vice president

Brother Robert, vice president, reive da telegram on Tuesday dated om Louisville, Ky., reading: "All ill and dandy." The team arrived at Chicago on

esday at 5:15 p.m. in excellent pe and found the weather cold,

The following is the "pairing and ledule of the National Catholic

rney:

Wednesday, March 21st.

P.M.—Elder High, Cincinnati,
io, vs. St. Benedict High, Atchi-Kan. 1:00 P.M.—De La Salle High, let, Ill, vs. Calvert Hall, Baltimore,

:00 P.M.—Cathedral High, St. ud, Minn., vs. Cathedral High, Innapolis, Ind.

Thursday, March 22nd. :00 A. M.—St. Mary High, Clarks-g, W. Va., vs. St. Peter, Anaconda,

h. 0:00 A.M.—Most Holy Rosary
h, Syracuse, N. Y., vs. St. Mary
h, Lansing, Mich.
1:00 A.M.—St. Patrick High,
blo, Colo., vs. Sacred Heart High,

Reno, Okla.
200 P.M.—St. Mary, Westfield, s., vs. St. Theresa High, Detroit,

00 P.M.—St. Philip High, Chi-100 P.M.—La Salle Institute, aberland, Md., vs. St. Patrick ..., North Platte, Neb.

:00 P.M.—St. Vincent High, Ak; Ohio, vs. St. Louis University
h, St. Louis, Mo,
:00 P.M.—St. Mary High, San
conio, Tex., vs. St. Mary, Bloom-

:00 P.M.—Marquette High, Mil-ikee, Wis., vs. Roman Catholic h, Philadelphia, Penn. :00 P.M.—St. John High, Brook-N. Y., vs. St. Ambrose High, Dav-

ort, Iowa.
:00 P.M.—St. Ignatius High, Chip, Ill., vs. Cathedral High, Sioux s, South Dakota.

Is, South Dakota.

Friday, March 23.

St. Stanislaus College High, Bay Louis, Miss., vs. St. Augustine ch, Grafton, West Virginia.

Second round of play begins at 11.

Friday, March 23rd.

Third round, or quarter finals, best Saturday at 1 p.m.

Semi-finals begin Saturday night R. m.

nals for National Catholic cham-

ship at Coliseum begins Sunday, ch 25th, at 8 p.m.

BEST AFTER ALL.

fter all that's been said and done, paper advertising is the best and pest in cost—better in results ess in cost. advertisement in The Sea Coast

proves this.

ostage on the Bridge Edition of
Echo and money paid to Posteer Glover, totaled for that week, 37. White paper for this edition exactly \$214.00. These figures exclusive of preparation and la-

Advertiser, the cost of your and beautiful advertisement, ch reached into every home, cost comparatively less and was more ent than any other form of adverge, and did not smack of the eap John kind." Your waste bastells a sad tale. And so does tybody else's.

IT GOT THE COW.

e Star-Herald, of Kosciusko, what a little want ad will do in ollowing short story: citizen of our city lost a valua-cow. The loss was detected

cow. The loss was detected sday afternoon, after the week's of the paper was in the mails. clars were printed and distributions the thousands of people was Saturday. Nothing was heard the cow. The word was spread, men were sent in search, and ing was heard from the cow. poards were printed and tacked ees and fence posts and other icuous places over a wide ra-and still nothing was heard

the cow.

week relied around, the Starld again was placed in the poste, this time containing a small
fied "ad": (cost 50c)—and the
was heard from. Thursday night
sphone call informed the owner
s whereabouts, and early Friday
ing she was returned to the

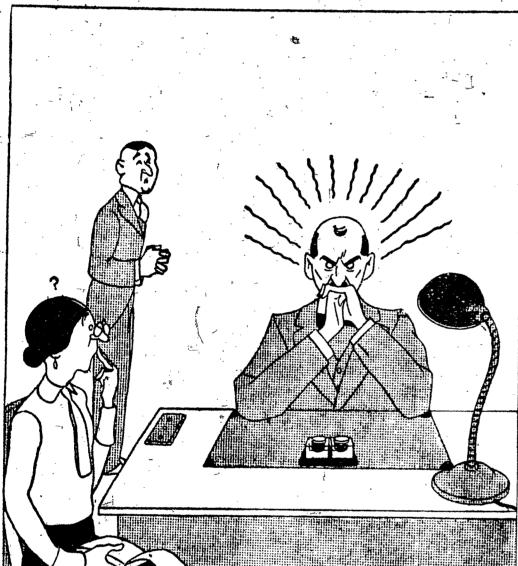
MEN HAVE CHANGED TO CHESTERFIELD!



THEY SATISFY and yet THEY'RE MILD AND HERE'S WHY?

WE STATE it as our honest belief that the tobaccos used in Chesterfield cigarettes are of finer quality and hence of better taste than in any other cigarette at the price.

LICGETT & MYERS TOBACCO CO.



Portrait study of a sales manager who is about to Blow Up after being told the firm has lost a big order because the buyers claimed every time they telephoned the line was busy....

To sorestall such unpleasantries in your own organization ask the Southern Bell Telephone Company to survey your telephone requirements and thus make sure your communica tion facilities are adequate.

TINTING---In All Its Branches

The Sea Coast Echo

PRINTERS MEETING EVERY REQUIREMENT

OF THE TRADE.

No Order Too Small Nor None Too Big. Our

Equipment Is Complete and Modern.

WE STRIVE FOR SATISFACTORY RESULTS.

Sea Coasi Relio Printing Dept

Peho Building

n Dater Kint Laberan

MISSISSIEST

BAYSERIOUS

forms with swords or daggers. He. chasing moonshiners, got close enough to eight bullets to feel them That the three coats of paint to be as fol pass through his clothing, but escaped

FREE, WHITE, 103-

Scotchman Sandy McCracken, 103-

ear-old professional pedestrian, kept

Leland listeners eager last week with

tales of his 92 years on the road.

'Faith! I'm no hobo, only a gentle-

man of the road," said he, "and none

there be with a longer, cleaner rec-

ord." Sandy expects to return "in a few years" to spend his last days in

PLANE RUNS PILOT.

vards, Pilot Dallas Speer's plane ran

over him, a la auto, at Gulfport last

Pilot Speer remembered that he had

left his throttle open wide when he got out to crank his ship.

RABBIT FOOT?

his native country.

newspaper," shouted Bilbo to news- certified or cashier's check on a local bank paperman F. R. Birdsall from a Yazoo in an amount of 10 per cent of the amount City platform Thursday night. of his bid. Whereto Editor Birdsall next morning replied: "Though we know little about the region with which you are familiar we'll move heaven and so fam so familiar, we'll move 'heaven and earth' to keep you from doing that very thing."

AIR-GRICULTURE.

Farmers near Fernwood Field, Mc-Comb, shied suspiciously last week when a flier landed there to teach them aerial surveying, map-making, cotton dusting. Most potent of their arguments was lack of airplanes with which to practice such up-to-the-minute methods, should they learn

BUTTON PUSHERS.

That boresome roll-calling may not be necessary every time a vote is aken, the house is contemplating the ourchase of a voting machine whereby legislators may vote by pushing outtons at their seats. The new machine would reduce vote-taking time from seven minutes to fifty seconds.

MUDDY WATERS.

Meridian had a little flood all its wn last week-end when torrential rains sent Sowashee creck swirling into the southern part of the city. Among those ousted was a band of

FIRE FIGHTERS. In South Mississippi, where every-body fears but few are found to fight destructive forest flames, Miss Mar-tha Ryan, Fruitland Park, is recov-ering from serious burns sustained when she attempted single-handed to put out a forest fire that was near-

ing her fences. WOULD AID TRADE.

That they may obtain knowledge of economic conditions upon which to base action in aiding distribution and trade methods, bureau of commerce representatives will begin July 1st a survey of eight states, among them Mississippi.

SWIMS OUT.
Six Cleveland, Mississippians, caught in the path of California's big dambreak last week, are reported safe. Wired Robert Dorff to fellow-Clevelanders, "It was a tough swim."

NEW SPEED RECORD. NEW SPEED RECORD.

Indicted, tried, found guilty, and sentenced within four and one-half hours, Green Kirk, negro, will go to the gallows Friday. April 13, for murder. State records show no quicker trial in which death sentence was in-

'Sam: "Down where I come from we feed our bensice, otherwise they'd lay hard bolled ergs."

Send Creetings to Mayor of Chilesco

MUHADASIBIA (O/O/ASULAD(O/HE), JEJERED/ASYG MEAU

Chicago, Ills.

The following telegram, which was sent Mayor "Bill" Thompson, of Chicago, Tuesday night, is self-explana- Local Citizen Discusses the tory, and shows good spirit:

Bay St. Louis, Miss.,

March 20, 1928.

To Mayor Thompson,

In sending our Varsity team of basketball players from St. Stanislaus College to the annual Catholic National tournament, held at Loyola University in your city, we do so with every assurance of welcome and fair play which has characterized the visit of our team every consecutive year, and so doing we feel that this delega-In sending our Varsity team of of our team every consecutive year, and so doing we feel that this delega-tion from Bay St. Louis representing in a measure the Mississippi Gulf Coast, that section contiguous to New Orleans, further cements and binds of Chicago.

ARTHUR J. O'KEEFE. Mayor of New Orleans.
CHAS. TRAUB, SR.,
Mayor Bay St. Louis, Miss.
GEORGE T. HERLIHY,
Mayor of Waveland, Miss. JAMES H. SPENCE, Mayor Pass Christian, Miss. J. W. MILNER. Mayor Gulfport, Miss.

NOTICE TO CONTRACTORS.

Said fire engine house and garage to be constructed in accordance with plans and specifications on file in the office of the

Public Utility Commissioner. Bids must be filed with the Public Utility Commissioner in his office before 10 o'clock a.m. April 16th, 1928, at which time pids will be opened. certified or cashier's check on a local bank in an amount equal to ten per cent of the amount of the bid. The successful bidder to furnish bond in the full amount of his bid for the faithful performance of his contract as provided for by law. The Board reserves the right to reject any and al

SYLVAN J. LADNER, Pub. Utility Commissioner.

NOTICE TO BIDDERS.

Notice is hereby given that the City of Bay St. Louis will sell for cash to the highest and best bidder at public outery the Town of Waveland, said County and State. The sale to take place in front of the City Hall within legal hours at 11 o'clock a.m. on the 16th day of April, 1928. The Board reserves the right to rejec

SYLVAN J. LADNER, Pub. Utility Commissioner.

Notice is hereby given that the City of Bay St. Louis will receive hids for clam shells until 10 o'clock a.m., April 16th, 1928, in the office of the Public Utility Commissioner in the City Hell sioner in the City Hall. Bids to be for carload lots f.o.b. Bay St After chasing him for twenty Louis. April 16th, 1928. The Board reserves the right to reject week. Sitting bruised in the dust, any and all bids.

NOTICE TO BIDDERS.

SYLVAN J. LADNER, Pub. Utility Commissioner. NOTICE TO BIDDERS.

Notice is hereby given that the City of Bay St. Louis will receive and open bids at Deputy Sheriff Tom Glenn, Mon- 10 o'clock a.m. April 16th, 1928, at the City Said tank and tower to be painted with three coats of paint after thoroughly cleaned from rust and other foreign substances.

lows: First coat of red lead and the second and third of metal paint. Said work to be done in accordance with THEY'LL MOVE HEAVEN.

"I'll move heaven and hell for a school book plant—put THAT in your newspaper" shouted Bibo to power to be done in accordance with specifications on file in the office of the Public Utility Commissioner. Successful sidder to furnish bond in the full amount of his bid.

All bids must be accompanied with a subject of the state of the subject of the subject of his bid.

> All bids must be filed with the Public SYLVAN J. LADNER, Pub. Utility Commissioner.

> > Don't Let a Cold Knock You Kold! Take-**DESTOR'S**

KOLD KNOCKERS For Grippe, Flu, Head

Colds and Fevers. Contains No Quinine or harmful drugs. For sale by all Drug Stores.

Price 25c.

Was In Misery

"I was in a dreadfully rundown condition," says Mrs. Chas. L. Lacroix, of Montgomery, La "I suffered a great deal of pain. I was in misery all over. I could not sit up and I could not lie down. I couldn't sleep and at times I would have dreadful vomiting spells. The aches and pains seemed to cover my whole

"One night my husband brought me home six bottles of Cardui and I began to take it. I could tell that I was improving from the first bottle, but I kept on taking the medicine, for I knew that I needed a tonic that would build me up and strengthen me where I was weak and run-down. That is exactly what Cs dui did for me. After I had finished the six bot-

tles I felt fine. "I feel truly thankful for what Cardul has done for me, for I could not have gone on living in the dispersie condition I was in." Por sale by all druggiets, cope

WORKSYOTH HERE SURTAMISE BUILD

Pacios That Make

Towns Grow.

ing a recent conversation, and ordinarily would have found no place in from Harrison county and New Orcrazy. the good feeling of friendship existing between this section and the City of Chicago.

the columns of any newspaper. How-leans helped to swell the attendance ever, the ideas advanced were so and those who were unable to come worth while, it was decided to pass sent their donations by mail. At 9 them on to the readers of this news- o'clock when everything was sold the paper with the hope that they would big event came to a close. profit by them. If there is anyone Interest was added by eslf guilty of furnishing a stumbling gave the crowd plenty of action. The block in the path of Bay St. Louis' much talked about sack race among progress, it is hoped that he will be sufficiently patriotic to his home lihy, but not without strong oppositown to get busy and remove the ob- tion on the part of Mayor Spence.

> represented hardly more than a wide a draw. place in the road.

ing more nor less than co-operation. It is the ability to lay aside petty jealousies for the good of the entire ices the bazaar was conducted withcommunity, to move as one when it out a flaw and by their whole-hearted is to be benefitted by so doing. It is the necessary amount. just that kind of spirit which makes In behalf of the team, the boys, and

out that a town grows within itself, made this trip possible. Things like and by so doing attracts outside force this make us feel that you have our lege gym on Sunday March 18th for. by its thrifit in the way of new citi- good at heart, and that you are be- the purpose of realizing a sum suffizens, new industries and new busi- hind us in all our undertakings, and cient to send the basket ball team of nesses. "You owe it to Smith or though there are no words that could St. Stanislaus to Chicago, Ill., to comfollowing described real estate situated in Jones or any other business man in the Town of Waveland, Hancock County, Mississippi, and more fully described as greater success man in that such kindness will never be forment was indeed a greater success of the county of owe it to yourself to make your own that you have done, we wish to say lege. The amount realized was near business prosper.

"Through the prosperity of his business every other business concern team was given a royal send-off by proved enough to send the boys away in Bay St. Louis has a better oppor- a large gathering of loyal supporters in the style that Bay St. Louis wants tunity to grow. It means that they of the Bay, the student body of St. to do things at all times.

will have more money to spend, and Joseph's Academy and the student. The success of the big bazaar provevery time a dollar is turned loose in body of St. Stanislaus college. Our ed that there abides in Bay St. Louis Bay St. Louis everybody else in the cheer leaders were on the job and as a civic spirit that is second to none.

terprises of Bay St. Louis as long as St. Louis at the tournament. The and games the huge sum of nearly you send your money away to mer- boys went off with cheers of their \$1,000. chants in other cities for articles royal backers ringing in their ears. which should be purchased right here at home. By such practices you are to nine and the players representing own after that? strangling the possibility of making us are: Captain Leo Heinen, Glover, Bay St. Louis a thriving and prosper- Fabacher and Jaubert, guards; Kra- went up into the big gym and spent ous community. If you earn your mer and Generes, centers; Genard, their money with a laugh, when it money in this town, you ought to Toca and Wilson, forwards. spend it here. The consumers should Telegrams were received from Bro. with a smile of satisfaction in the buy from the local retail stores, the Peter and the players all along the knowledge that they had accomplishroe county, knows how circus ladies feel when knife throwers back them Toulme street, between Carroll and Ulman the local retail stores, the local retail stores, the local retail stores, the reter and the players all along the tank and tower of said city located on local retail stores should patronize route and immediately upon arriving the local wholesale concerns, and the in Chicago. As soon as we received local retail stores should patronize route and immediately upon arriving ed the purpose near their hearts. banks who make their money on loans the message that the team had ar- it stands pat. to local people should purchase their rived, the boys started burning up the supplies, of printing, and other things wires between here and Chicago, with from the concerns in their own good luck hopes. First, one was sent

who listening to this speaker, were classes sent one. Our team will meet the dillowing results: Maccabees, 5; sion of his remarks that there was ginia in the first round of play Fri- Coast Stars, 4; second game, Coast good and sound reasoning in every- day morning at 9 o'clock. Caty Stars, 13; Cadycasays, 10. good and sound reasoning in every-thing he had said. The only trouble There was no school last Monday in about it is to get the message across celebration of the great success and Stars write to Captain Manuel Mauto the hundreds who are guilty of the also in honor of St. Joseph, whose rigi, Box 254, Bay St. Louis, Miss. things which everyone knows strikes feast fell on that day. Never was a at the very foundation of any com- holiday more deserved by the student munity. They have never thought of body—for everybody put heart and the practice seriously. All that is soul in for the cause. in their minds at the time, is the fact that they think they are saving a few cents here or there on some article listed in the brightly colored catalog.
Suppose everybody in Bay St. Louis ordered everything they used from concerns in other cities how long would the town last.

Think it over brother. Hatch Early, Get Bigger Poultry Profit.

Washington, D. C., March 15 .-The Department of Agriculture has made surveys which reveal the decided benefit of hatching the year's supply of pullets early in the season. I was found that one hundred early hatched pullets will lay, in a year about 16,000 eggs, valued at more than \$450, while the same number of late-hatched pullets will produce only

about 11,000 eggs.

The late-hatched pullets will leave receipts in the seasons of lower prices only about half as large as the early layers. May 15 is as late as it is believed profitable to hatch.

Bye, Bye, Bathing Beauties.

Atlantic City, N. J., Mar. 15—Samuel P. Leeds, president of the Atlantic City Chamber of Commerce, has admitted that the parade of girls in beach attire in the annual "Miss America" contest, staged here every fall, has been held for the last time. While plans are being drawn for the 1928 "Miss America" contest, no girls will appear clad in bathing suits.

L. & N. WILL OPERATE SPECIAL TRAIN.

The Louisville & Nashville R. R. will operate a special train from New Orleans to Gulf Coast points Saturday, March 24th, for Junior's League Review party, returning to Gulf Coast. This train will leave New Orleans about mid-night, time to be announced through the press. Many, no doubt, from Bay St.
Louis and balance of the Coast, will wish to witness the New Orleans Junior League Review, benefit child's welfare, and an outstanding annual event in New Orleans, first because of the self-appealing cause and the great social event.

FREE TRIPS.

Young men are waiting expectantly, middle aged men nervously, and old men fearfully, for the arrival in Ellisville Friday of the Waco plane in which they are to be given free rides as guests of merchants on trade day. Free ride tickets are given with purchases.

WHIRE Y DOLLOWS FIROM ST. STANISLAUS COLLEGE

The bazaar held Sunday, March 18, Massingill: Is Dours tight? to raise funds to send the team to F. Reyes: Is he, say everytime he Chicago was a great success. Everytakes a penny out of his pocket the body did their best to make the af-

There is no half way ground."

The remarks were overheard dur
The affair began at 1 o'clock and

Interest was added by a battle who reads this article and finds him- royal among three darkies and they stacle or else resolve not to be guilty | The competition was so strong that of the same error in the future. a second race was necessary to de-The speaker spoke of some of the cide the winner. The reason why cities with whom lots of folks here Mayor Traub did not win was because are familiar with. He told of the he could not hold his feet-but he Notice is hereby given that the City of Bay St. Louis will receive bids for the construction and erection of a fire engine house and garage, up to 10 o'clock a.m. much talked of spirit of this town or that town, and how by the "believe in your own town" spirit cities have sprung from what in former years Heitzmann and Paul Farve ended in sprung from what in former years Heitzmann and Paul Farve ended in

> The spirit that made for success, day. "You can call it the spirit of what- the spirit of the good people of Bay ever town you please, but it is noth- St. Louis, made itself manifest means that the town in which he lives co-operation we were able to raise Dora

towns out of villages, and cities out the Brothers of St. Stanislaus, we of towns." wish to thank the kind and generous The speaker continued by pointing people of Bay St. Louis and all who gotten. Thanking you again for all than any ever given at the old col

town sooner or latter has a chance at soon as the train came in they had That fact is attested sufficiently And then the speaker took a crack whole team and then for each mem- thrown open at 1 o'clock p.m. and the at those who patronize the mail or- ber of the team. The "Red Devils" festivities continued until 8:30 p.m. were happy over their chance to rep- In that short time there was collect-"You can't build the business en- resent St. Stanislaus College and Bay ed from cakes, candies, refreshments

by the student body, then by the Those who formed the little group graduates, and later each of the other

Hawkins: How can I drive a nail without hitting my fingers? Slade: Hold the hammer with both

Sandoz: I heard the United States s trying to annex Ireland.

Dufrecho: How come? Sandoz: So we can raise our own

Hughes: How come men get bald De Jersey: Because of the intense activity of their brain.

Hughes: Well, why don't women raise beards? De Jersey: That's easy, because of

the intense activity of their chins. La Bouf: Poor Urhy, he is nearly

Contad: How come? La Bouf: He went to a ball game and bought a score card, and then neither side scored.

Falgout: Is there any word in the English language that contains all the vowels?

Gossen: Unquestionably. Falgout: Well. what is it? Gossen: Sap, I've just told you.

We Wonder. Who they call "Squaw."
Who is called "Shakespeare The

If Wop will get lost in Chicago. Why they wanted to tie a bell around Kramer's neck.

Why Baron, "robs the cradle." Who Minnie followed St. Joseph's

Why O'Leary lost his spectacles.

What Toca will do without her? If Charlie's Adams apple will be If the team will have "stiff necks." If Fabacher carried a bag of sand.

Nearly \$1,000 Raised at Bazaar For Stanislaus Team

What Generes is doing without

The great bazaar held at the colthat we stand ever ready to serve. | the thousand mark and together with Monday morning, at 10 o'clock, the some outside raffles and donations

the large crowd giving "15" for the when one realizes that the doors were

Will anybody ever deny that the

The whole town turned out, they was spent they turned homeward It is a challenge to other cities and

COAST STARS DIVIDE DOUBLE-

The Coast Stars played a double-If you want a game with the Coast

Red Girl Slays White Man

Alturas, Cal., Mar. 15.—Cassie Turner, Indian girl, was called before the white man's tribunal to answer for the slaying of Robert Declute. Her defense is that Declute, after she had refused to marry him, asked her to shoot him, and Jack Sharp, attorney, announced he would contend that Declute knew enough of Indian psychology to realize that the girl would comply with his strange request with the same willingness as she would give him a glass of water.



in the clean, safe, comfortable cars of American Railroads. Enjoy your? trip without the worry of punctures, breakdowns, or traffic jams. Enjoy reading and smoking, and have the advantage of toilet and dining facilities en route.

This and other great American Railroads operate splendidly equipped trains on regular schedules between the big cities, towns and villages you want to reach. Remember that long automobile rides are fatiguing, most cars being crowded and uncomfortable. Use the steam railroads and leave your car at home for city or town driving.

KOUISVILLE SANSHVILLE RIK

PUBLIC DOES NOT WISH STATE TO MAKE EXPERIMENT

Printing School Books and Are Warning Their Representatives.

Every vestige of authority, power and strategy attached to the gover- tures for his 1928 vacation home nor's office and to his personality was Zealandia, as the Henry mansion is With none in whom she could confide, nor's office and to his personality was used in his fight for the passage of his pet-printing bill in the House. Hardly anything was left undone to change his minority to a majority, but the majority of the members of the House recognized that the proposition did not merit and if it is brought back to the House, even a greater vote will be recorded against it. The people back home are The people back home are mate selection. They do not want any experimenting with their childrens' school books and they are letting is looked upon by the Chief Execu- And sought her shattered strength to their representatives in both the Sen- tive as within-a convenient distance ate and House know how they feel.

Healthy Year For Hancock County.

The Department of Vital Statistics furnishes the following report for Hancock county and discusses the political situation this year is the oth-

The total number of cases of typhoid fever in the county for the five idge would begin his vacation cannot years, 1922-26, inclusive, were 14, or as yet be settled. an average of three per year. In 1927 we had nine cases, or an in- Rose From Slums. Now crease of six cases above the average. The total number of cases of dysentery for same period were 380, or an average of 76 per year. In 1927 we pox for the same period were 38, or an average of 7.6 cases per year. In 1927 we had no small pox. The rea- which the Colonel headed, suffered against the disease in the last three about \$73,000 of it. years. Total number of cases of ma- The Colonel was born in New York laria for this period, 1,891, or an as Alois Tsairvich, in the slums, an average of 378 cases per year. In one day came with a group of "fresh 1927 we had 173 cases,, or less than air kids" to live with James Lang, a half the number for an average year. Sullivan farmer. The boy took the Total number of cases of tuberculosis for this period, 102, or an average of 20 per year. In 1927 we had 10 Sullivan.

ame of his foster father and became rector of St. Johns Episcopal church, and C. M. Oliver, religious work secretary of the Y. M. C. A. voted in the Total number of cases of tuberculosis name of his foster father and became cases, or one-half the rate for the five-year average. These reports are furnished monthly by the practicing

Asheville Home Offered For 1928 Summer White House

Henry, of Asheville, appears to the Phrough starless nights and anguishers for his 1996 the essential features for his 1996.

Asheville is only 14 hours from She staggered to her only Friend, Washington by railroad, and as such He drew her to His bleeding heart, from his likely centers of operation With every balm of heavenly art. this summer. One of these probably will be Northampton, Mass., whence "I see it all, dear child." He said, Mr. Coolidge does not wish to depart "Yet dare not take away thy cross too far on account of the condition Our Father purifies the gold, of Mrs. Lemira Goodhue, Mrs. Cool- By slowly burning out the dross." idge's mother, who has been dangerously ill since last December. Wash- The devil tempted me the same ington, on account of the peculiar The same I prayed to shun my cross,

major diseases effecting the health er center to which Mr. Coolidge in- Was crucified, nor counted cost. tends to remain relatively close.

had 10 cases. Total number of cases "Jimmy" Lang, 73, was on his vacaof diphtheria for same period, 48, or tion for a month, and during that
the resolution was ordered sent to the ply two billion of these. we had two cases of this disease. The by state examiners. Now a reward reason for this striking reduction is of \$10,000 has been offered for Col. 4,100 doses of toxin-anti-toxin have Jimmy's arrest. Police in Chicago been given to the children in primary have been asked to look for a white-school grades and pre school chil-haired, stoop-shouldered man about dren. The number of cases of small 5 feet, 5 inches tall, carrying a weath-

son for this is that 4,000 school schil- a shortage of \$250,000, and indicadren and adults have been vaccinated tions point to the Colonel having

entrace and serious

This beardiful poem by Mrs. B. E. Of various invitations so far recently after her death, and is supceived for this year's summer White House, President Coolidge finds one shortly before she passed away: from the South, at Asheville, North, She bore her cross, through, sunlit

Carolina, the most attractive.

Although a final decision has not Aglow with summer's flowers, yet been reached, a residence offered no later than Thursday by Philip S.

cold,

-- mend

"Yet dare not take away thy cross,

The devil tempted me the same When told 'twas best I bore it on

Ministers Condemn Action of Bilbo.

Laurel, Miss., March 13 (AP)-Resolutions condemning the action of Sought in Bank Failure Governor Bilbo in calling a conference on tick eradication last Sunday governor. The resolutions follow:

is a step in material progress. "We, however, deplore the fact motorcycles, cycles and rubber tires that the governor of our great state which Britain exports.

leaders to discuss and plan tick eradi- wants something done about it. Engcation on the Lord's day, as was done lish hens laid 72 eggs in the pre-war Sunday March 11th. Such an act is period to their present 10,000 but not in keeping with our ideals as a the eggs are smaller at present. Denfor on some week day."

Association voted for the resolution, public may give them preference. while only two, the Rev. H. W. Wells

adha bawanin ank

The Flat Rop , eigh women, met Tuesdays March 13th, 1928, at the tome of Mes. Ida Whitsfeld. The meeting was called to order by president. The roll was called, there were nine members present.
Old and new business was called

for and discussed as follows: A community picnic is to be held March 24, at the Cross Roads, in connection with the men setting the telephone

The girls of the community will also put on a style costume show, during the noon hour. A costume for every occasion, one for street, school, afternoon, evening party and others. Miss O'Dom arrived and we had an interesting lesson on clothes, such as types, color, neck lines, etc. On March 28th and 29th there will

be a two-day clothing school at Bay St. Louis for the ladie.s On April 20th will be the chief

Mrs. Whitfield was assisted by Mrs. Lucile Whitfield in serving the refreshments. We were treated to the best cake we've been permitted to eat in ages.

As the spring day was warm and members enjoyed looking at Mrs. Whitfield's most beautiful garden. We were honored by the presence of Miss O'Dom's parents. We adjourned to meet at the home

Four Billion Imported Eggs For Britain Every Year.

of Mrs. Bertha Martin's April 10th.

London, England, Mar. 15.—Great Britain's breakfast egg bill amounts Sullivan, Ind., Mar. 15.—Colonel night were adopted by a majority of up pretty high the citizens of that the Laurel Ministerial Association country consuming 5,700,000,000 eggs a year. Native fowls only sup-

The sum of money spent by Brit-"Resolved-That we heartily com- ain for eggs imported from outside mend the effort that is now being the British Empire, which constitute made to free the State of Mississippi forty-seven per cent, of Britain's imof the cattle tick. We believe that it portations of this article of food, exceeds the value of all the motor cars,

should call together a committee of The imperial economic council mark and China supply many eggs to Britain. The economic council wants Twelve members of the Ministerial home laid eggs identified so that the

Mrs. West Gets Life Term.

physicians of the county and it is a compliment to them to say that not one has failed to report in five years.

DR. C. M. SHIPP.

In Laurel is a hatchery which takes three tons of eggs at a "setting." With a 47,000 capacity, it is the largest in Mississippi, Alabama or Louisband.

DR. C. M. SHIPP.

In Laurel is a hatchery which takes to a night and a day to tell a story. He'd make a pretty good bookkeeper." "How's zat?"

"It takes Tom a night and a day hammer slayer of her husband, Thomas Edward West, was sentenced to life imprisonment in Marvsville Delivery in the story of the twenty-one year old hammer slayer of her husband, Thomas Edward West, was sentenced to life imprisonment in Marvsville Delivery in the twenty-one year old hammer slayer of her husband, Thomas Edward West, was sentenced to life imprisonment in Marvsville Delivery in the twenty-one year old hammer slayer of her husband, Thomas Edward West, was sentenced to life imprisonment in Marvsville Delivery in the twenty-one year old hammer slayer of her husband, Thomas Edward West, was sentenced to life imprisonment in Marvsville Delivery in the twenty-one year old hammer slayer of her husband, Thomas Edward West, was sentenced to life imprisonment in Marvsville Delivery in the twenty-one year old hammer slayer of her husband, Thomas Edward West, was sentenced to life imprisonment in Marvsville Delivery in the twenty-one year old hammer slayer of her husband, Thomas Edward West, was sentenced to life imprisonment in Marvsville Delivery in the twenty-one year old hammer slayer of her husband and the life imprisonment in the large in the larg Painesville, Ohio, Mar. 15.-Vel-



Performance that is thrilling thousands of new owners every day

The COACH

The Sport \$665 Utility Truck \$495 (Chassis Only)

All prices f. o. b. Flint, Michigan

Check Chevrolet Delivered Prices They include the low-est handling and finan-cing charges available.

Smoother-more powerfulmore comfortable and more distinctively styled ... the new Chevrolet is sweeping to heights of success the like of which no new car ever enjoyed before! In every city and town, Chevrolet sales are surpassing even last year's record, which

made Chevrolet the world's largest builder of automobiles. If you have not yet driven the new Chevrolet you cannot imagine what thrilling performance can be provided in a lowpriced automobile. Numerous new engi-

neering features including alloy "invarstrut" constant clearance pistons and mushroom type tappets! A wheelbase of 107 inches! Non-locking fourwheel brakes! Asteering mechanism fitted with ball bearings even to the frontaxle knuckles! And marvelously beautiful new bodies by Fisher!

No matter what car you may be driving-no matter what automobile of this type you have owned in the pastcome in today! We have a demonstrator waiting for you—and proof is in the driving.

BAY CHEVROLET COMPANY, PHONE 52 WASHINGTON ST.

QUALITY LOW

Little Echoes.

Levine plane reaches Havana from

lew York in 14-hour non-stop flight. Kellogg opposes restriction in immigration fro mcountries in this

Influenza rages in Tokio; deaths averages 58 a day.

King of the Wahabis joins Arab revolt against British mandate terri-

Mussolini warns Austria of reprisals; scoffs at League.

Ford promises planes at automo-

12,000,000 suffer in Chinese fa

Louisiana's sugar industry revived by new variety of cane.

Stewart indicted for defying Senate in oil inquiry.

Marines, victims of own guns, captured by Nicaraguan rebels. Mussolini rejects principle of popular sovereignty in report on new Italian electorial bill.

Hays admits Sinclair gave \$260,000 or 1920 Republican fund.

Wilson peace prize goes to Lind-

Indiana Standard Oil re-elects Stewart, though Rockefellers refrain

South African government to exploit greatest diamond field in its his-

Auto manufacturers report in-creased output for February.

Brevity, they say, is the soul of wit, and a woman's costume by this standthought.

It's fine to have the reputation of being an entertaining dinner com-panion but not when it means missing any of the dinner.

Loud speakers are being played all over the auditorium in a London theater, but in this country they usually sit just behind us.

Kansas City, after checking up on hotel rooms, reports it will be able to accommodate all the guests and the elephant's trunk.

The loco weed grows down Texas way, and it may be a pretty good idea to keep a close watch on the democratic donkey next June. Dark patches under the eyes, according to a medical theory, may be due to defective teeth, but probably more of them are caused by a moment's delay in dodging.

Hildegard. Schwinghammer won the nail-driving contest at the Univer-sity of Minnesota, so it appears there is something in a name after all.

Atlang a prond young mother if freight by is healthward buight just should as sensible as giving a lere how a name of hose supporters

Main and N. Front.

Telephone 100

H. G. PERKINS Insurance Agency,

Fire, Life, Liability, Auto, Accident, Health

REAL ESTATE

Everything you need in Real Estate. Give me a "ring" or drop me a "line" and I will call on you and fulfill your wants.

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FRESH CUT FLOWERS

ADAMS—The Florist Pass Christian

Free Delivery To Bay St. Louis.

Where to List for Results

I have ready buyers for Bay St. Louis and Waveland property. List your property with me for results. It will pay

R. TERRELL PERKINS

Bay St. Louis Branch Office, Beach Front, Near Corner Main St.

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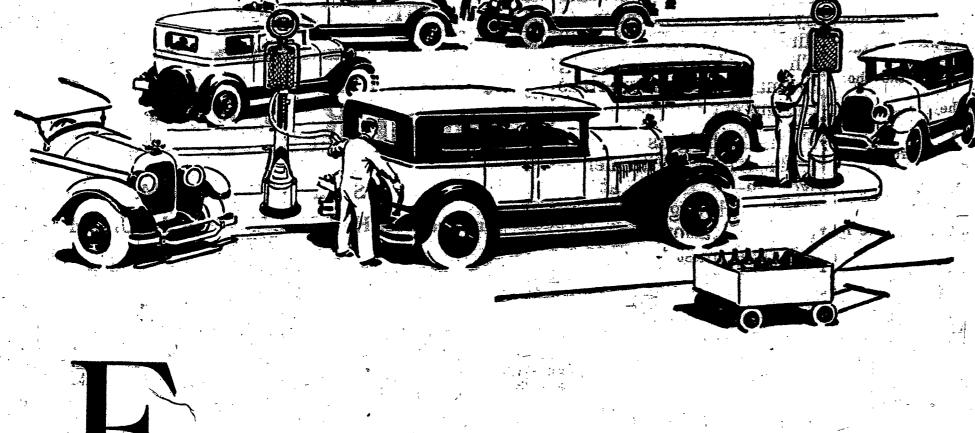
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MAYEURESSES

SLIP COVERS Phone 8424

109 Toulme St.



or today's new type motors... SAFE Oll. CLEAN gasoline!

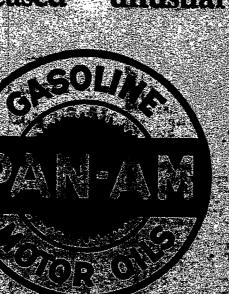
DAN-AM motor oil was developed to give modern motors the extra protection they need because of higherspeeds, increased

engine heat. It is safe oil—refined from toxigle paraffin base erudes. It proteds the housest tricia (one spiotes and andaniojiote

Your modern car will also perform betterwith clean Pan-Am-gasoline. This gasoline is refined with nuncial saus to kemoke eardens (o) anime

elements and ionologo mailes That incans a elean ermioror-(Seminated in 1910) ible and anneal b





NOR extrapposyer.

Ladies order Woodmen of the

World plan a most enjoyable Easter Monday ball at W. O. W. Hall, and a well-known jazz band has been engaged to supply music.—Adv.

—Mr. James Rester, one of the substantial and leading citizens of Hancock county, residing near Caesar, was a business visitor to Bay St.

Louis on Monday, mingling with many friends at the county seat.

—Mr. Richard McCarthy and sister, Mrs. Duffy, and son. Mr. Richard McCarthy, motored out from New Orleans yesterday, spending the day with Bay St. Louis friends and were in quest of leasing a beach home for the summer for the summer.

-Following the long penitential season of Lent, the annual Easter Monday ball by Ladies' Woodmen Circle promises much pleasure and is

eagerly anticipated.—Adv.

—Attention is called to the advertisement of the L. & N. appearing in this issue of The Echo, announcing special train New Orleans to Gulf Coast points, Saturday night, March 24th, leaving that city after Junior League Review show, 11:30 o'clock. —Mrs. M. V. Gex and Miss V. Gex have returned from a visit of several days to Mr. and Mrs. S. W. Prague in New Orleans. They were accompanied back home by Mrs. Josie to Mr. and Mrs. Norwood, of Gulfport and Pass Christian. Mr. Norwood is Orleans visiting at the home of her a well-known Coast architect, while

son, Mr. Silas Mayor. -Shirts for men for Easter, 89c, \$1.39, \$1.69. They are special values.—The Bay Mercantile Co., on the

beach at railroad crossing.

—Mr. and Mrs. E. J. Gex and son, Emile, Jr., and daughters, Misses Laurin and Norma, left Monday morning for Chicago, where they are attending the series of games at Loy-ola University, where the Catholic a few days in our midst. Mr. Duane National tournament is held. They is assistant auditor of disbursements, plan to remain a week or ten days. Louisville & Nashville R. R. Co., and Boys' Easter suits, \$6.50 up. For the little fellows, 50c to \$2.50.—The Bay Mercantile Co., on the beach at Bay Mercantile Co., on the beach at railroad crossing.

-In order the Easter Monday ball, by Ladies' Woodmen Circle of Bay prices far below that charged in oth-St. Louis, might be largely attended er places. and thereby popularized, the price of admission has been placed at 25 cents for ladies and 75 cents for bentle-

-Mr. and Mrs. John D. Grace and from a recent major operation, and the many friends of the family will learn with pleasure of her continued

-Bro. Peter, president of St. Stanislaus and director of athletics, the forthcoming presentation of the a public loss. and Coach Grady Perkins and Mr. E. pictured "Ben Hur." The fame of J. Gex accompanied the S. S. C. bas- this work is already wide after a sea- another barber shop in the depot sec- a domestic turkey. This one has shot keteers to Chicago this week. Know- son's crowded run in New York and tion of the city of Bay St. Louis there in it." ing ones say this is one of the best highly successful special runs in Chi- has been quite a war in cutting teams of the kind that has ever gone cago, Boston and Philadelphia. The prices, and, as usual, where price-cut-to the Catholic national tournament picture is based on General Lew Walting is indulged in, the public is the Master: from Bay St. Louis.

-Spanish Linen, Mohair and Searsucker men's suits, the best, \$10.99. -The Bay Mercantile Co., on the art. beach at railroad crossing.

cently returned from a delightful "Ben Hur" as portrayed by Ramon will endorse this sort of competition.

tracted to this section by a copy of acting as well as physical comeliness. not been received. the Bridge Edition of The Sea Coast Echo, which found way to his address. -Straw sun hats, each 10c.-The Bay Mercantile Co., on the beach at

railroad crossing. -Mrs. Victor J. Camors is entertaining Mrs. Edmund Loeliger and daughter, Miss Nettie Loeliger, as house guests for a week or more, after which they will continue their journey home to New York City, after spending part of the winter in New Orleans and participating in the

Carnival social season. -Contractors Gracia Bros. & Carr have begun work of construction on summer dwelling for Joseph Chalona at Clermont Harbor, facing beach front. Plans are by H. T. Carr, of Clermont, and the structure will cost approximately \$6,000 when completed. It will easily be the most attractive and complete home in that sec-

-The Bay Mercantile Company is ready for Easter trade, and, accordingly an advertisement to that effect appears elsewhere in The Echo. Easter Clothes, Shoes and Hats" for ladies and gentlemen. Gentlemen will find a large assortment of shoes and straw hats, new and nifty. Ladies will also be interested in the advertisement.

c/4. 68. G. Theater

Friday, March 23rd. Tom Mix in "THE ARIZONA WILD CAT." and comedy.

Saturday, March 24th. Glenn Tryon in "A HERO FOR A NIGHT." Animal Comedy, "Kangaro Kimona."

Sunday & Monday, March 25-26, Ramond Navarro in "THE LAST COMMAND." Comedy, "Sugar Daddies."

Tuesday, March 27th.

Mary Astor and Gilbert Reland in POSE OF THE GOLDEN, WEST, News and Comedy.

FORD TOURING _______Come look at this one.

Clothes, Shoes and Hats

FOR LADIES

Large assortment of Easter Hats.

Rayon Bloomers, Step-, Ins, Princess Slips and Gowns.

FOR MEN

THEFT SIDA COLASIR DOLLOR DRIDAY MEARCHE 23, 1923

Straw Hats and Panamas; large assortment, \$1.00 to \$5.00. Mohair, Spanish Linen and Searsucker Suits. Star Brand Shoes Are Better.

Large Assortment Tennis Shoes—Kids and Others. Straw Sun Hats, 10c each.

Bay Mercantile Company

On the Beach, at R. R. Crossing

—Cards have been received in this city announcing the birth of Miss Dorothy Louise Norwood, first born to Mr. and Mrs. Norwood, of Gulfport Mrs. Norwood, before her marriage, was Miss Smith, a sister of Vinson B.

the beach at railroad crossing. -Among recent visitors to Bay St. Louis were Mr. and Mrs. Daniel J.

tained away by a press of business. —Hon. W. J. Gex, Sr., who was taken to New Orleans last week to the A. & G. Theater will present "Ben JOHN T. McDONA" Hotel Dieu, suffering intensely, and Hur," a tale of Christ, next Wednesunder medical observation for two day and Thursday nights, a mighty days, has returned home and his con- romance and the greatest of all spec- president of the Rotary club at Pasdition pronounced not critical. Mr. tacles yet presented on the screen, cagoula, was a guest of the Bay St. Gex has been overworked and suf- and no one will wish to miss the op- Louis Rotary club Wednesday, while fered a threatened nervous collapse. portunity of witnessing the presenta- attending court in this city this week.

> tor of the New Orleans Item, to ad- of observations while in attendance. dress the Rotary club, was one of

that city the same afternoon. season's greatest dramatic event in its best interest, and his removal is

NASHISEDAN

Card to the Public.

Bay St. Louis, Miss., Mar. 10, 1928 An advertisement appearing in The Sea Coast Echo of the above date, by the School Board of the City of ness place to be built along side of Smith, well known locally. Congratulations and best wishes.

Easter hats for lalies, \$2.00 to \$5.00.—The Bay Mercantile Co., on Specifications, and that the contractions in the dwelling. There seems to be considerable building activity in and around Bay St. Louis with more to follow. tors, John T. McDonald and Joseph L. Favre, have abandoned the work.

I wish to make this statement: The work has been finished according to plans and specifications, and has been accepted by the architect, and also by the School Board manner turned them over to the JOHN T. McDONALD.

-District Attorney W. M. Colmer, tion coming to Bay St. Louis, and at Mr. George R. Rea, recently return--The visit to Bay St. Louis of Mr. bile organizations, delivered an inter-Thomas Ewing Dabney, financial edi- esting and profitable talk as a result

-Mr. and Mrs. E. W. Drackett much pleasure and interest, and his moved to New Orleans Monday, their family have arrived from New Or- address on "Publicity" was thorough- household belongings transferred leans at their Waveland beach home, ly enjoyed, proving both inter- from their domicile in Carroll avenue where they will remain until after esting and instructive. Mrs. Dabney by auto transfer, and the family also Easter. Mrs. Grace is recuperating drove over from Covington by auto leaving by auto. It is with regret The and both returned to their home in Echo notes the removal of this excellent family. Mr. Drackett was con--Patrons of the A. & G. Theater nected with every civic organization are awaiting with keen interest the of the city and always identified with

lace's novel and stage play of the gainer and those in business the same title, enhanced by all the won- losers. This practice of attracting drous resources of the motion picture business and stimulating trade proves of/no avail and in the last analysis is -The thrill of adventure in many poor business method, and gets one -Mr. and Mrs. John Osoinach, re- lands is presented by the story of nowhere. No right-thinking person this?"

visit of several weeks at Memphis, Novarro in the \$4,000,000 picture of -Mr. A. Palmer Lott, local real Tenn., left Wednesday for New Or- that name, which comes to the A. & estate agent, announces he has closed leans, where they will remain a week G. Theater Wednesday and Thurs- negotiations with the Western Union or more, enjoying the attractions of the big city, and visiting at the home of their son-in-law and daughter, Mr. and Mrs. Ballard.

—Frank Hodges, of Hemette, California, is interested in this section of the Mississippi Coast and has written.

G. Theater Wednesday and Thurs-day, negotiations with the western Union Telegraph company's divisional officials for the removal of that company's office in Bay St. Louis from the depot business section to the beach front section, on Front between Main and State streets. It is undertoometed to make the depot business section and the western Union the western Union and Thurs-day, appropriately in the Lenten seations with the western Union Telegraph company's divisional officials for the removal of that company's office in Bay St. Louis from the depot business section to the beach front section, on Front between Main and State streets. It is undertoom the depot business section and the depot business section the Mississippi Coast and has written for more literature, which has been sent to his address by the Chamber ing myriads of friends to his already long while. Final confirmation of of Commerce. Mr. Hodges was at long list of "fans" by his beautiful the deal, however, we understand has

THAT ALL SCHOOL STUDENTS MAY HAVE THE

OPPORTUNITY OF SEEING

The Mightiest Screen Production

OF ALL TIMES

From General Lew Wallace's Great Book

"A TALE OF THE CHRIST."

Don't Forget—This Picture has the endorsement of

local ministers, school teachers and officials of

Parent-Teachers' Association.

WEDNESDAY AND THURSDAY, MARCH 28-29.

ADMISSION 25c and 50c.

USED CAR BARGAINS

Mechanically perfect; good tires; runs well.

À REAL BARGAIN.

FLINT TOURING _____\$350

This is a Real Bargain; Good tires, and runs well.

CHEVROLET COACH ______\$300

This is an exceptional pick-up.

local theater, a structure with a stuc-co finish. In the front an office is built for occupancy by A. Palmer ceries Lott, local realtor, and another busing?"

-Contractor A. B. Day is making

Mrs. F. C. Bordages, adjoining the

WITH THE WITS.

Prude: "I don't believe in petting on general principles." Rude: "Darn right! But did you ever try it on back-porches."

Parson: "Brudder Johnson, does yoah daughter trust in God?" Johnson: "She shoah must, jedgeing from the company she keeps."

He: "What time should I come to-She: "Come after di ner." "That's what I was coming after."

A chemist was stewing a lotion, An offensive and ill-smelling potion; When lo! the flask burst And the chemist he curst: For his bosom was filled with emo-

The herring is a funny fish; Of that be well assured. In every case it must be killed Before it can be cured.

"I say, Artimus, does she roll her "No, Ciceretta, she just lets them

Irate Master to negro servant: Rastus: "I done got a domestic tur-

Master: "Well, how did the shot get in it?" Rastus: "I 'specks they wast meant foh me, sah."

Hee: "Ever see a worse fog than Haw: "Yes, one." Hee: "Is that so, where?" Haw: "Why, er—er—it was so foggy I really couldn't tell where it

I've been with girls from every

And boy, I'll say they're fun! But this will always be my creed-To love them all but marry none.

A gouty and grimly humorous old professor with a bandaged foot wired to his family physician in a nearby town. Doctor's wife (reading the telegram in the absence of her husband): "If you are interested in a pretty foot and ankle, come over after your office hours this evening." Tableau!!

Mistress: "I saw the milkman kiss you this morning. I'll take the milk in myself after this. Janet: "It won't do any good mum. He promised to kiss nobody except me.'

Billy: "I see that Fanny Footlights roped in old Moneybags in approved fashion. Tom: "You mean she lassooed

Billy: "No, the lass sued him." Ned: "He plays a fair golf game,

Ted: "Yes, if you watch him."

Lam a malicious mosquito! I should be killed!

Bee Brand Powder or Liquid kills Flies, Fleas, Mosquitoes, Roaches, Ants, Water Bugs, Bed Bugs, Moths, Crickets, Poultry Lice and many other insects.

Powder Liquid
toc sind 250 Soc and 750
500 and \$1.00 \$1.25
300 Spray Gun 350 Write for free book leton kill-ing bouse and garden losecti Recognice A Co.

NSEG A COUNTY

"Who's the Speaker of the House?" oared the political science prof during an oral exam.

"Mother," responded the meek-looking frosh in the corner seat.

Son: "Mother, who put the status inder the kitchen sink?" Mother: "Sish, sonny, that's the plumber."

Best Man: "Wasn't it annoying the way that baby cried all during the Main of Honor: "It was dreadful. When I am married I shall have en-graved on the invitations, "No babies

Bachelor: "Yes, the world's gloomy old prison." Amorous Spinster: "That's because you're in solitary confinement."

It always makes me laugh, So wonderful a treat, To see an athlete run a mile And only move two feet.

"Where is the manager's office?"
"Follow the passage until you come
to the sign reading "No admittance."
Go upstairs till you see the sign
"Keep Out." Follow the corridor till you see the sign 'Silence,' then yell

Oh, the girlies in Venice they never walk home. But they keep their lithe figures in

When occasion demands it—let's put it that way rapid progress on the dwelling for They indulge in a vigorous swim.

Irate Customer: "You can't fool

me! Do you think I've bought groceries here for fifteen years for noth-Grocer: "I shouldn't be at all sur-

Nell: "Say, does Harold know how to drive?" Mell: "Does he? Say, he hit a deputy sheriff this afternoon that everybody else has been trying to hit for months without succeeding."

"When I started in business," said the self-made man, "my motto was 'Get thee behind me, Satan." "Were you successful?"

"Well, there's nothing like a good

At His Best! **EMIL JANNINGS IN**

Last Command

Emil Jannings, the incomparable. Surpassing all previous performances as the mighty General in

"The Last Command."

Produced on a lavish scale by Josef von Sternbergdirector of "Underworld." The world's outstanding dramatic actor is superb as the mighty General.

From the heights of pomp and splendor. With men woman—a nation at his feet. Through flaming love, adoration, hate. To —! The most terrific climax the screen has ever known.

A. & G. Theater

Bay St. Louis, Miss. SUNDAY & MONDAY, MARCH 25 & 26.

PHONE 345-R. PHONE 345-R D. E. MARTIN Wood Fence Posts Charcoal

Prompt delivery and good wood my watchword. Will deliver anywhere in town. Reasonable prices

Satisfaction Guaranteed If you want wood, either Pine or Oak, Fence Posts or Charcoal, call

PROMPT DELIVERY AND FIRST-CLASS WOOD.

Classified Ads

"Mamzelle Zizi," a French brindle bat bull. Return to 818 N. Front or Phone 296. \$5.00 Reward.

FOR SALE.

A Jersey cow, three years old; \$25.00.
Telephone 304-J. 1t-p

FOR SALE.
Fifty Light Colt Carbide machine, also shole Carbide Stone for same, cheap. Phone 262 or Box 105, Waveland. 2t FOB SALE.
One Milk Cow; 11 quarts milk per day;
Four and half years old, \$85.00. Apply
Edgar Bourgeois, Waveland, Miss. 2t-p

LOST
On March 3rd, on College green, one yellow gold wrist watch with black ribbon. Finder will kindly return to Mrs. A. S. Mc. Queen. Clermont Harbor, or to Supt. of Education's office and receive reward. 2t

WANTED

To keep set of books at night; references
f required: Write P. C. Box 584.

ROOM AND BOARD.
Furnished room for rent; board, if desired; gentleman preferred; hot and cold water; one block from R. R. depot. Tel. 71-W, or P. O. Box 453.

OLD FLOORS MADE LIKE KEW new floors surfaced and finished so they stay new. COAST FLOOR SUR. PACING OF GUIFFOR, Miss. Phonos

1882-F-8 and #30-J.



CONSULT OUR TRUST DEPARTMENT!

If you are making a deal of any kind, buying or selling property, or a business, it is prudent to talk the matter over with those who are familiar with this kind of business.

When you have money to invest you will find we have reliable first mortgages and bonds that pay a good rate of interest.

Wealthy men trust their affairs to a Trust Department. Follow there example. Come in.

Make OUR Bank. YOUR Bank.

Merchants Bank & Trust Co.

Beginning Saturday, Mar. 25 and each Saturday and Sunday thereafter

Covington, St. Tammany Parish

"THE SARATOGA OF THE SOUTH."

Seven Races Each Day

STARTING AT 2 P.M.

On The Best Half-Mile Track in the United States.

New Grand Stand With Seating Capacity of 2,500. Ladies' Rest Room With Maid in Attendance.

CLEAN HIGH CLASS **RACING**

Under Auspices of the St. Tammany Parish Amusements. Inc.

FINE GRAVEL ROADS LEAD TO COVINGTON FROM ALL DIRECTIONS.

Admission 50 cents, Including Grand Stand.

MUSIC

W. J. COLE, Manager.

LOUISVILLE & NASHVILLE RAILROAD

SPECIAL TRAIN **NEW ORLEANS TO GULF COAST POINTS**

SATURDAY NIGHT, MARCH 24TH.

Train to Leave New Orleans After the Show, 11:30 p.m.—Account Gulf Coast People Attending JUNIOR LEAGUE REVIEW

Returning to Their Homes on the Gulf Coast. J. K. RIDGELY, Gen'l Pass .Agent. . V. COLLY, Pass. Agent.

C. L. REAB Contractor and Builder. GENERAL REPAIRING ESTIMATES FURNISHED WORK GUARANTEED residence—114 burnett st Phone 312.

PLANTS FOR SALE Egg Plants, Peppers and Tomatoes Now Ready. ADAMS THE FLORIST. Pass Christian.